New Approaches to the Conceptualization and Measurement of Age and Aging

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Abstract

Objectives: Most studies of population aging focus on only one characteristic of people: their chronological age. Many important characteristics of people vary with age, but age-specific characteristics also vary over time and differ from place to place. We supplement traditional measures of aging with new ones that consider the changing characteristics of people.

Methods: The characteristics approach to measuring of population aging is employed. We provide examples of new measures of population aging using characteristics, such as remaining life expectancy, health, normal public pension age and hand-grip strength.

Results: Past and future population aging looks less rapid using the characteristics approach, compared to traditional ones. For some regions almost no aging occurred in the recent past.

Discussion: Supplementing chronological age with ages that take into account the changing characteristics of people allows us to analyze aging more comprehensively and more accurately.
Acknowledgments

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New Approaches to the Conceptualization and Measurement of Age and Aging
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1 Introduction

The literature on population aging in developed countries is exploding. Much of this literature focuses on the challenges to current economic and social arrangements associated with an ever more elderly population. However, the concepts and measurements used in that literature have remained largely unchanged for over half a century. Sanderson and Scherbov (2005; 2007; 2008; 2010; 2013) presented and further developed a new forward-looking definition of age called “prospective age”. The traditional age measure is a backward-looking one. It tells us how many years a person has already lived. But this is an incomplete measure because it ignores changes in life expectancy and more generally it ignores the changing characteristics of people. Aging is a multidimensional process and chronological age is only one characteristic of people. However, different populations have very different characteristics at a given chronological age.

Why is someone aged 60 considered to be middle-aged today while 150-200 years ago a person of the same age would be considered elderly? The reason is that young and old are relative notions and their common reference point is life expectancy. In 1800 only about 1/3 of women would have survived until age 60, while today in developed countries more than 90% of women will celebrate their 60th birthday. Prospective age measures how old people are, not only from the date of their birth, but also in relation to their lengthening life expectancies.

For many crucial social questions, such as the viability of public pension systems, we need to know not only how old people are, but how many remaining years of life they are expected to have. From an individual perspective, expected remaining years of life affect a host of decisions from saving and investment to the acquisition of new skills. In an era of increasing life expectancies, we obtain a much more complete picture of population aging by combining the backward-looking approach embodied in the traditional age measure with the forward-looking one using prospective age.

The paper is structured in the following way. First we introduce the concept of prospective age, that was historically first measure of ageing that took into account the remaining life expectancy. Then we compare conventional measures of ageing such as median age, proportion old and old-age dependency ratio with their analogs that employ the concept of prospective age. We show that measures of aging that take into account life expectancy, show a very different dynamics, compared to a traditional measures. In methodology section we introduce the characteristic approach to population ageing, that
generalizes existing approaches to premeasuring aging. Several application of characteristic approach are presented and a discussion concludes the paper.

2 Prospective age and traditional measures of ageing

2.1 Prospective age

In order to understand the concept of prospective age let us imagine two people, one alive in 1950 and the other in 2000. If these two people both were 40 years old, then naturally each would have lived 40 years by those two dates. People who share a prospective age, on the other hand, share a remaining life expectancy. If a 40 year old person in 1950 had a remaining life expectancy of 30 years, and a 50 year old person in 2000 also had a remaining life expectancy of 30 years, then the 50 year old in 2000 would have a prospective age of 40, using 1950 as a year of reference. In this case, all people who had a remaining life expectancy of 30 years would have a prospective age of 40 (again using 1950 as the reference year).

Table 1 provides another illustration of the concept. In 1900 in England and Wales remaining life expectancy of 40 year old females and males was 27.4 and 25.0 years respectively. At all other time periods the same remaining life expectancy was achieved at different ages. For example, in 1990 it was achieved at ages 53.5 and 51.0 for females and males respectively. Table 1 shows the prospective ages of females and males who had the same prospective age as 40 year olds in 1900. In 2001-2003, those prospective ages were 55.3 for women and 54.1 for men.

Table 1. Constant prospective age 40, England and Wales, Standard year - 1900

<table>
<thead>
<tr>
<th></th>
<th>Females</th>
<th>Males</th>
</tr>
</thead>
<tbody>
<tr>
<td>1900</td>
<td>40.0</td>
<td>40.0</td>
</tr>
<tr>
<td>1920</td>
<td>45.8</td>
<td>45.4</td>
</tr>
<tr>
<td>1940</td>
<td>45.7</td>
<td>44.2</td>
</tr>
<tr>
<td>1960</td>
<td>50.3</td>
<td>47.4</td>
</tr>
<tr>
<td>1980</td>
<td>52.0</td>
<td>48.8</td>
</tr>
<tr>
<td>1990</td>
<td>53.6</td>
<td>51.0</td>
</tr>
<tr>
<td>2001-2003</td>
<td>55.3</td>
<td>54.1</td>
</tr>
</tbody>
</table>

Figure 1 illustrates the concept of prospective age with an example for females in the Republic of Korea. Each line corresponds to a different prospective age where 2000 is selected as a standard year. For example the line marked as 70, shows at which age (Y axis) remaining life expectancy was the same as for a 70 year old female in the year 2000. We read from this chart, that a 70 year old person had in 2000 the same remaining life expectancy as a 65 year old woman in 1970. Or if we take a line that corresponds to the prospective age 40 at a standard year 2000, then we can see that a woman at age 40 in 2000 had the same remaining life expectancy as a 30 year old woman had around 1947.
This gives support to the famous saying that 40s is a new 30s. In fact today in the case of the Republic of Korea we may even say that the 40s are the new 20s.

Like the use of constant dollars to compare values from one period to another by taking inflation into account, prospective age serves an analogous purpose by comparing ages taking the increase in life expectancy into account. Any kind of financial data that can be represented in dollar terms can be converted into constant dollars by using an appropriate price index. Similarly, age can be converted into prospective age through the use of appropriate life tables.

Figure 1. Prospective ages for Korean females. Each line indicates prospective age with 2000 selected as a standard year. Remaining life expectancy is constant along each line.

2.2 Median age
A commonly used measure of population aging is the change in the median age of the population. If, for example, the median age of a population were to rise from 40 to 45 over the half century from 2000 to 2050, we are lead implicitly to think that the average person in the population of 2050 would behave like a 45 year old in 2000, but because of life expectancy increases this is unlikely to be the case. A 45 year old in 2050 might well behave in many ways like a 35 year old in 2000, because the 45 year old could have the
same remaining life expectancy as a 35 year old person in 2000. It is precisely because many behaviors depend on the number of years left to live that it is important to supplement the usual backward-looking definition of age with a forward-looking one.

In Figure 2 we present the median age and the prospective median age for the female populations of China and the Republic of Korea over the period 1955-2045. The prospective median age for any particular country is the age in the base year (in our case 2010) where remaining life expectancy is the same as at the median age in the indicated year for the same country. The median ages for 2015 and onward are taken from UN projections and we calculated prospective median ages using UN assumptions regarding expected increases in life expectancy (United Nations 2013). While median ages have been rising for both countries during 1955-2005, prospective median ages initially declined and subsequently slightly increased.¹

Even though we consider UN assumptions somewhat conservative with respect to life expectancy growth², we see that the increase in the prospective median age is much less dramatic than in the conventional median age. While, according to UN, the median age in China and in the Republic of Korea increases during the past 50-60 years by more

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¹ In our calculations we used 2000 as a reference year for each country.

² In our own projections we usually use scenarios where life expectancy in developed countries grows at a speed of 2 years per decade.
than 15 years, the prospective median age today is about the same or even lower that it was 50-60 years ago.

In Figure 3 we present median age and prospective median age for the countries of South East Asia. Prospective median age is based on mortality and population projections using UN assumptions. While the conventional median age rises during the projection period, the prospective median age by 2050 is even lower than it used to be in 2009.

For many countries of the world, where the increase of the median age is accompanied by an increase in life expectancy, the prospective median age will behave as we have observed it here – it will increase, if it increases at all, much less dramatically than the median age.

Figure 3. Projected Median age (ma) and Prospective Median Age (pma) (for South-Eastern Asia), 2010-2045 (United Nations, 2013 and author’s calculations)
2.3 Proportion old

Another widely used measure of aging is the proportion of people who are aged 65 and older. In Figure 4 we present the evolution of the proportion of people 65 and older for selected Asian countries in the period 1955-2055. In the period 1955-2010 this proportion increased more than 4 times for Japan and more than 3 times for the Republic of Korea. For the rest of the countries a considerable increase in the proportion of old was also observed. For the projection period from 2010 to 2055, the proportion 65+ is expected to increase by more than threefold in Iran, Indonesia, Thailand and the Republic of Korea. Of course, here everyone who reaches age 65 is treated as being old. However, life expectancy at age 65 also changed dramatically in the course of the last century. In the period 1955-2010 it increased by almost 9.5 years in Japan and 8 years in the Republic of Korea. In the other countries considerable changes in the remaining life expectancy at age 65 also occurred and these changes are expected to continue into the future.

Figure 4. Proportion of people 65+ for selected Asian countries

Abbreviations: CHN – China, IDN – Indonesia, IND – India, IRN – Iran, JPN – Japan, KAZ – Kazakhstan, KOR – Republic of Korea, PAK – Pakistan, THA – Thailand
Figure 5 presents the dynamics of remaining life expectancy for low mortality OECD countries over the course of the 20th century. In 1900 a person who reached age 65 would, on average, expect to live another 12 years. In 2010 the person at age 65 would expect to live about 20 years, 8 years more than in 1900. But in the conventional approach, both of them are considered to be at the threshold of being old.

Figure 5. Life expectancy at age 65 (average for low mortality OECD countries), 1900-2009

In the 1970s, life expectancy at age 65 reached 15 years in many low mortality countries, so, in the conventional approach, someone at age 65 with 15 years of remaining life would be considered old. Let’s assume, like in the 1970s, that someone with remaining life expectancy 15 years or less is old. In Figure 6 we present what the proportion of old people would look like with this definition of elderly people. The historical trend of aging looks very different, compared to the trend presented in Figure 4. An increase between 1970 and 2010 is observed only for a few countries in proportion of those considered old if we define old people as those who have an average remaining life expectancy of 15 years or less. For several countries we even observe a decrease of the proportion elderly once the threshold of being old is redefined. After 2010 in countries like China, Republic of Korea, and Thailand we still expect a growing proportion of elderly, but the increase is much more modest compared to the increase in the proportion 65+. In fact the concept of age when remaining life expectancy is equal or less than 15 years is close to the concept of prospective age and corresponds to a constant prospective age without defining any standard year.
2.4 Dependency ratio

The conventional old-age dependency ratio (OADR) and the prospective old-age dependency ratio (POADR) are presented in Figures 7 and 8. Here the old age threshold affects both the numerator, the number of elderly people, and denominator, the number of people at working ages, but it affects them in opposite directions. Increases in threshold age decrease the number of old and increase the number at working ages. Thus the difference between conventional and prospective measures is even more striking than in the case of the proportion old. For Japan by 2055 the OADR is projected to be around 80% which means that there would be 8 elderly people per 10 people in the working ages. In the Republic of Korea the OADR reaches 70% and in Thailand exceeds 60%. For all other selected countries except Pakistan it is above 20% by 2050. Prospective OADRs manifest a very different dynamic. For China, Japan, Republic of Korea and Thailand it is projected to be between 30% and 40% by 2050. For all other countries it stays around 20%.
Figure 7. Old-age dependency ratio (selected Asian countries), 1955-2055

Figure 8. Prospective old-age dependency ratio (selected Asian countries), 1955-2055
3 Methodology

3.1 Characteristics approach

In the previous sections we introduced new measures based on the remaining life expectancy. We fixed it at an average of 15 years and observed how the age that corresponded to this characteristic changed with time. In this way we defined a particular dynamic threshold of old age. But aging is a multidimensional phenomenon and many more characteristics could be used in defining an old age threshold. Remaining life expectancy may be considered as one of the characteristics of people.

Following Sanderson and Scherbov (2014) we call the ages that correspond to different characteristics of the population “α-ages”. The characteristics approach developed in Sanderson and Scherbov (2014) employed additional characteristics as well. We call the α-ages based on invariant characteristics as constant characteristic ages.

Each of these characteristics may be used to define thresholds reflecting different features of population aging. For example, a health-based characteristic could be also used to mark the entrance to old age. Health is a complex concept, but a rough and readily accessible measure of it at each given age would be the level of the corresponding age-specific mortality rate. In this case, α-ages based on the life table mortality rate $m_x$ would provide ages of comparable population health across space and time (Cutler et al. 2007; Vaupel 2010; Fuchs 1984) and could also be used to mark an old age threshold.

Another important transition is the one at which people become eligible for a full public pension. Pension systems become unsustainable if eligibility ages are fixed while life expectancy steadily rises. α-ages allow us to specify a simple alternative public pension system where the fraction of adult person-years spent eligible for a pension remains constant. Such a system is equitable in the sense that the ratio of years of pension to years in the working ages remains fixed, even as life expectancy changes. We call the ratio of person-years lived at age x and beyond to the number of person-years lived from age 20, $T_x/T_{20}$ in life table notation, the “life-course ratio” because it allows fruitful links to life-course studies (Lee & Goldstein 2003). In the special case where the life-course ratio is equal to the proportion of adult person-years in which people are eligible for a pension in a specific base year, the corresponding α-age provides an easily understood measure that defines the age at pension eligibility and can therefore be used to inform discussions of pension age changes (Sanderson & Scherbov 2015).

In Figures 9 and 10, we show the α-age trajectories for an old age threshold for Japan and the Republic of Korea based on chronological age and on 3 life table characteristics 1) remaining life expectancy ($e_x$), 2) mortality rates ($m_x$), and 3) the life-course ratio ($T_x/T_{20}$). For each of the characteristics we fix its value at the level observed for 65 year olds in 2010 and plot the age at which this characteristic is reached at different time periods.
Figure 9. $\alpha$-ages associated with three population aging characteristics—remaining life expectancy ($e_x$), the mortality rate ($m_x$), and the life-course ratio ($T_x/T_{20}$) – for Japan

Figure 10. $\alpha$-ages associated with three population aging characteristics – remaining life expectancy ($e_x$), the mortality rate ($m_x$), and the life-course ratio ($T_x/T_{20}$) – for Republic of Korea
The \(\alpha\)-age \(ex\) transition trajectory shows the chronological ages that had the same remaining life expectancies as observed in the country at age 65 in 1965. The \(\alpha\)-age \(mx\) trajectory shows the chronological ages at which people had the same single-year mortality rate as was observed in the country at age 65 in 1965. The \(\alpha\)-age \(Tx/T20\) transition trajectory does the same thing for the life-course ratio. For example, if the selected characteristic is the mortality rate, \(mx\), then around 2040, a 70 year old person in Japan is projected to have the same mortality rate as a 65 year person had in 2010. The same rate was observed in 1970 for a 55 year old person. The red solid line in Figures 9 and 10 indicate the chronological age 65.

From Figure 9 and 10 we observe that the \(mx\)-based \(\alpha\)-ages rise faster than the \(\alpha\)-ages for the other two characteristics, and the \(\alpha\)-age based on the life-course ratio rises most slowly. It also demonstrates, that if the age at eligibility for a public pension would correspond to the old age threshold based on life course ratio, then people who begin receiving pensions would become, on average, healthier over time.

In Figures 11 and 12 we estimate old-age dependency ratios that correspond to \(\alpha\)-ages based on characteristics described above. We call them \(\alpha\)-OADRs. We can clearly see that the temporal changes in traditional OADRs and \(\alpha\)-OADRs are very different. The graphs for \(\alpha\)-OADRs based on \(ex\) for the Republic of Korea and Japan differ considerably from similar charts in Figure 8. The reason is that in Figure 8 the calculation of the prospective OADR was computed assuming an old age threshold of 15 years of remaining life expectancy. In Figures 11 and 12 remaining life expectancy is fixed at different levels. The levels of the remaining life expectancy at age 65 in 2010 for Japan and the Republic of Korea are 21.3 and 19.3 years respectively in those Figures.

Figure 11. \(\alpha\)-old-age dependency ratios (\(\alpha\)-OADR) computed using the three \(\alpha\)-ages in Figure 8, and conventional old-age dependency ratio (OADR), Japan
Figure 12. $\alpha$-old-age dependency ratios ($\alpha$-OADR) computed using the three $\alpha$-ages in Figure 9, and conventional old-age dependency ratio (OADR), Republic of Korea

3.2 Characteristics approach: more applications

In the previous section we employed the characteristics approach to study the changes of $\alpha$-ages that occur in time in one population. We fixed a particular characteristic in a population and observed the changes of $\alpha$-ages that correspond to that characteristic at different times. However, the characteristics approach can be used more generally. To evaluate $\alpha$-ages we always need 2 characteristics schedules. They may belong to the same population, but at different points in time and this results in the $\alpha$-age dynamics that were shown in the previous sections. We also may also use different populations or population subgroups at the same time point. Selecting one of the populations as a reference we could analyze the difference in a group of populations in a relation to the selected reference characteristic schedule. Depending on our task, this analysis may be performed as a static one, where $\alpha$-ages are calculated for each population or population subgroup at a single point of time, or in addition characteristic schedules, including a standard one, may be changing with time and thus analyzed at different time points.

Another interesting way of using the characteristics approach is to look at two characteristic schedules and to calculate $\alpha$-ages not just for one particular age, but for a set of ages.
Figure 13. $\alpha$-ages of 65 year old men in China, Germany, Iceland, Japan, Russia and the USA. As a standard, we use remaining life expectancy of Japanese men in 2013.

Abbreviations: CHN – China, DEU – Germany, ISL – Island, JPN – Japan, RUS – Russia, USA – USA

We illustrate this with 3 examples. In Figure 13 we show the $\alpha$-ages of men in Iceland, Germany, China and Russia at age 65 in 2013 based on their remaining life expectancy at that age. As a standard characteristic schedule we use the remaining life expectancy by age of Japanese men in 2013. For each country we take the remaining life expectancy at age 65 and estimate the age where the remaining life expectancy in the Japanese life table has the same value. For example, Russian males at age 65 have the same remaining life expectancy as Japanese men at age 73.7. On the other hand males in Iceland at age 65 have the same life expectancy as Japanese men had at age 64.7.

In Figure 14 we present an example of what we call a characteristic impact trajectory (CIT). In this particular case the characteristic is the 5 year survival probabilities of males and females and it is calculated using life tables in the following way. At each chronological age, we evaluate the survival probability of males and find out at what age the same survival probability is observed for the female population. The difference between this age and chronological age is shown in the figure. In the case of Russia males at age 40 have the same 5 year survival probability as females who are almost 17 years older. The survival probability of 70 year old males corresponds to the survival probability of females at the age of 77.2.
In Sanderson & Scherbov, 2014 we introduced characteristic schedules based on grip strength classified by age, gender and two levels of education – a high school education or more and those with less than a high school education. Data were obtained from the Health and Retirement Study (HRS). As the standard characteristic schedule here we employ the grip strength of males and females with a lower educational level at different chronological ages. From the Table 2 we see that in terms of grip strength a less educated white male at age of 60 performs the same as a 6 years older more educated male. A similar situation is observed for white females. Thus in terms of grip strength, which reflects the upper body performance, females and males with a high school education or more age less rapidly than those with less than a high school education.
Table 2 People with the same hand-grip strength based age, by age, gender, race, and education, means and 95% confidence intervals. Grip strength age-specific schedule of less educated is selected as a reference or standard.

<table>
<thead>
<tr>
<th>Reference Age of Less Educated</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>60</td>
<td>65.8 (63.9,67.7)</td>
<td>65.7 (63.9,67.3)</td>
</tr>
<tr>
<td>65</td>
<td>69.6 (68.2,70.9)</td>
<td>69.4 (68.2,70.7)</td>
</tr>
<tr>
<td>70</td>
<td>73.4 (72.3,74.5)</td>
<td>73.3 (72.3,74.3)</td>
</tr>
<tr>
<td>75</td>
<td>77.3 (76.4,78.3)</td>
<td>77.2 (76.4,78.1)</td>
</tr>
<tr>
<td>80</td>
<td>81.3 (80.2,82.3)</td>
<td>81.2 (80.2,82.2)</td>
</tr>
</tbody>
</table>

Source: Sanderson and Scherbov (2014)

4 Discussion

Our calculations show that there are important dimensions in which aging will occur much more slowly than is apparent from the conventionally computed measures. For instance, retired people are already more likely to take courses to help them enjoy new leisure time activities because they have more expected years of life. It is not a big surprise these days to see people studying to get their second or even first university degree at ages approaching 50. That would have been very unusual a century ago, but it will certainly continue to become more common in the future. Requests for and the provision of certain medical procedures also depend on the number of remaining years of life. One example of this is knee replacement surgery, which is now often performed on people above the age of seventy. It would not make much sense to do this if the operation did not significantly increase a person's number of years of mobility.

It is important to have characteristic based measures of age, not only because many behaviors are influenced by a person's expected remaining years of life, but because important economic and social magnitudes depend on it as well. For example, medical expenditures are especially high in the last years of life. In forecasting these expenditures, it is important to take into consideration that, with increasing life expectancies those last years of life happen at an ever older age. Forecasting medical expenditures only on the basis of chronological age produces figures that are too high and could lead to erroneous policy decisions. The same is true with respect to forecasts for specific health-related items, such as the need for nursing home beds.

α-ages may also help in assessing future policies concerning the age at the entitlement to a full public pension. By computing α-ages based on life course ratio at the current entitlement age and holding it constant in population forecasts we demarcate the
border between policies that allow people to have a fixed proportion of adult person-years in receipt of a full public pension and those that do not (Sanderson & Scherbov 2015).

α-age can also be useful in determining likely changes in the concerns of future voters. Thus, for many reasons, supplementing the concept of age with the concept α-age allows us to analyze aging more deeply than if we were to use only one age measure. The broader view of aging that we recommend, incorporating both backward-looking and forward-looking measures, is crucial if we are to understand and react appropriately to the challenges of population aging.

5 References


