

#### Motivation

- Improving the quality of EO-based Land Use & Land Cover products
- Uncovering the potential of citizen science and crowdsourcing at the intersection of LULC & EO
- Description Lowering cost and extending in-situlation data collection methods
- Innovating calibration/validation approaches within processing chain of environmental monitoring



# Crowd-driven process

- LULC mapping has a conventional top-down approach
- It is possible to involve citizens and interested experts to crowdsource the needed information using a more participatory approach
- In EO domain, we can engage stakeholders (within and outside the scientific community) in various tasks, including satellite image interpretation and online interactive mapping



#### Crowd-driven tools

1

Geo-Wiki
Engagement
Platform

2

LACO-Wiki Validation Platform

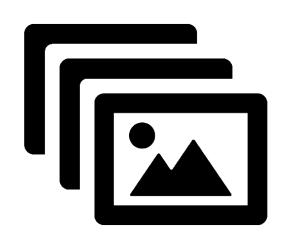
3

Picture Pile 4

FotoQuest Go







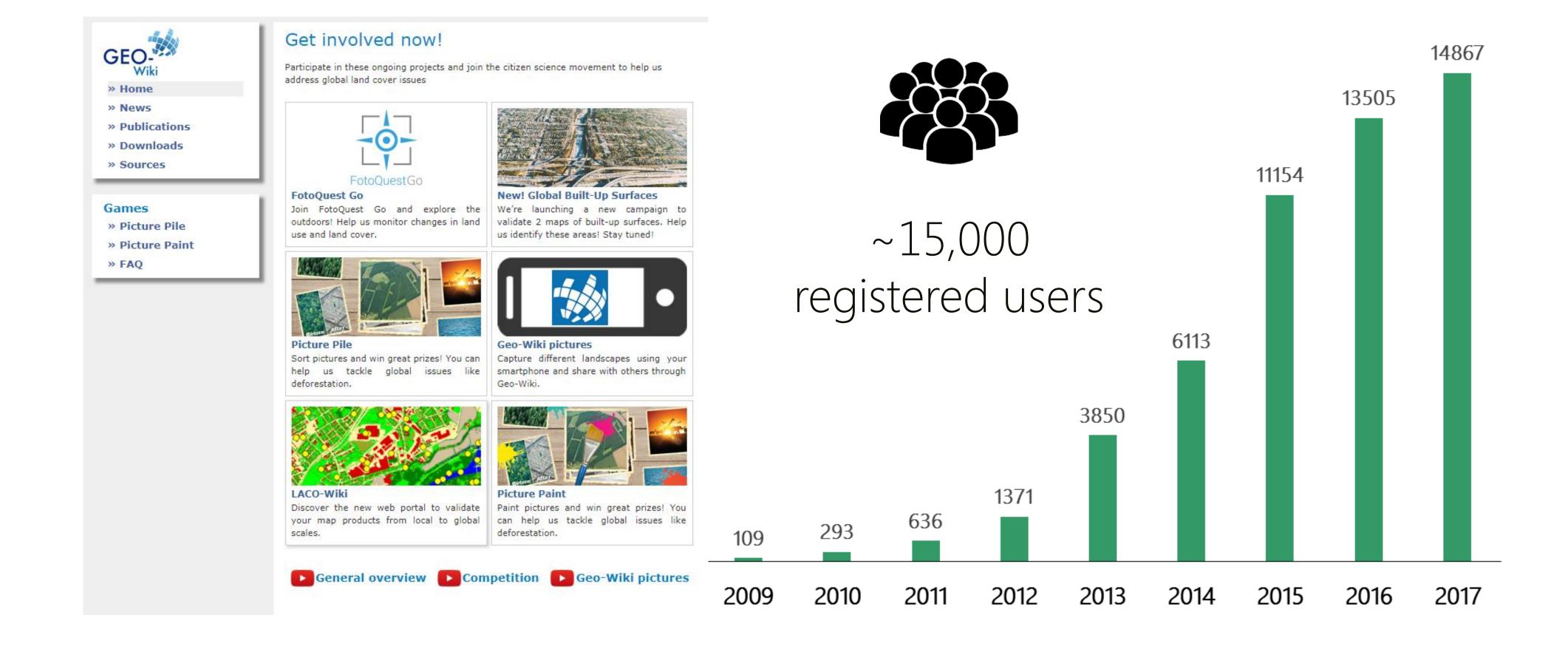




## Geo-Wiki Engagement Platform



Geo-Wiki is an open platform that provides citizens with the means to engage in environmental monitoring by providing feedback on existing spatial information overlaid on satellite imagery or by contributing entirely new data.





## Geo-Wiki Engagement Platform

Series of crowdsourcing campaigns since 2011

2016

Global Cropland Validation → 36,000 points Global Field Size → 130,000 points

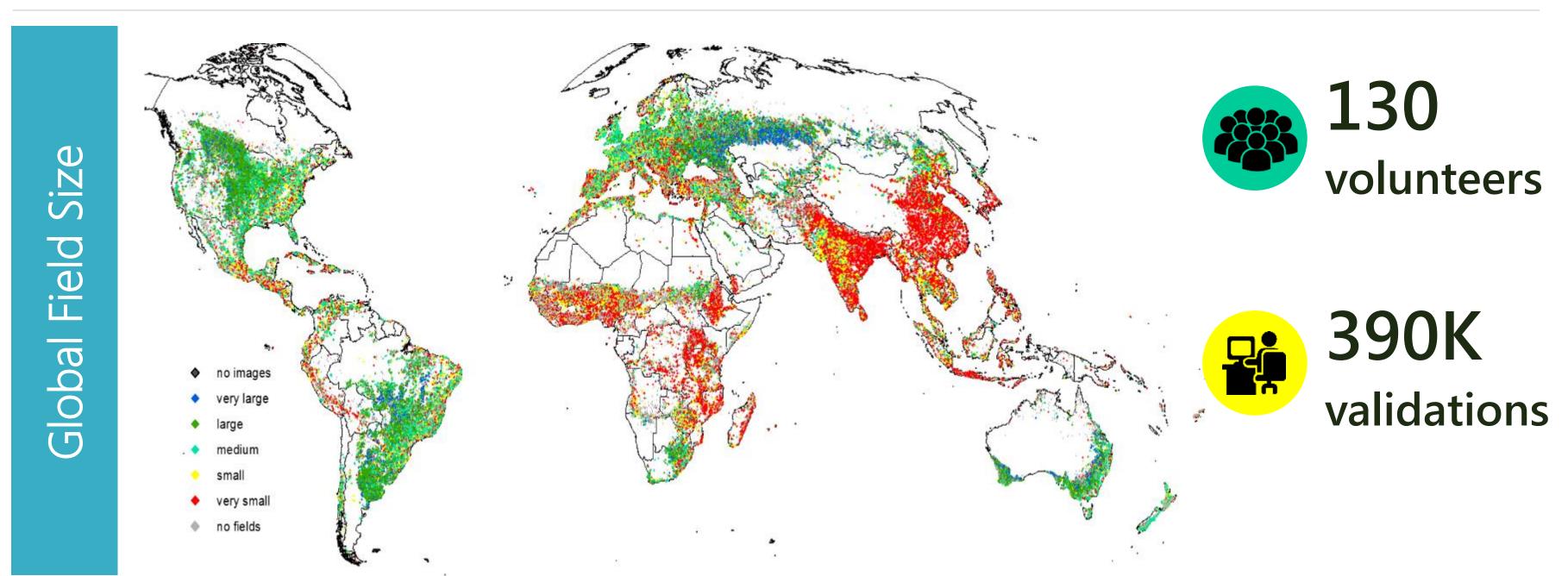


Fritz et al., (2017) A global dataset of crowdsourced land cover and land use reference data. Scientific Data 4: p 170075.





Laso Bayas et al., (2017) A global reference database of crowdsourced cropland data collected using the Geo-Wiki platform. Scientific Data (in press)





#### LACO-Wiki Validation Platform

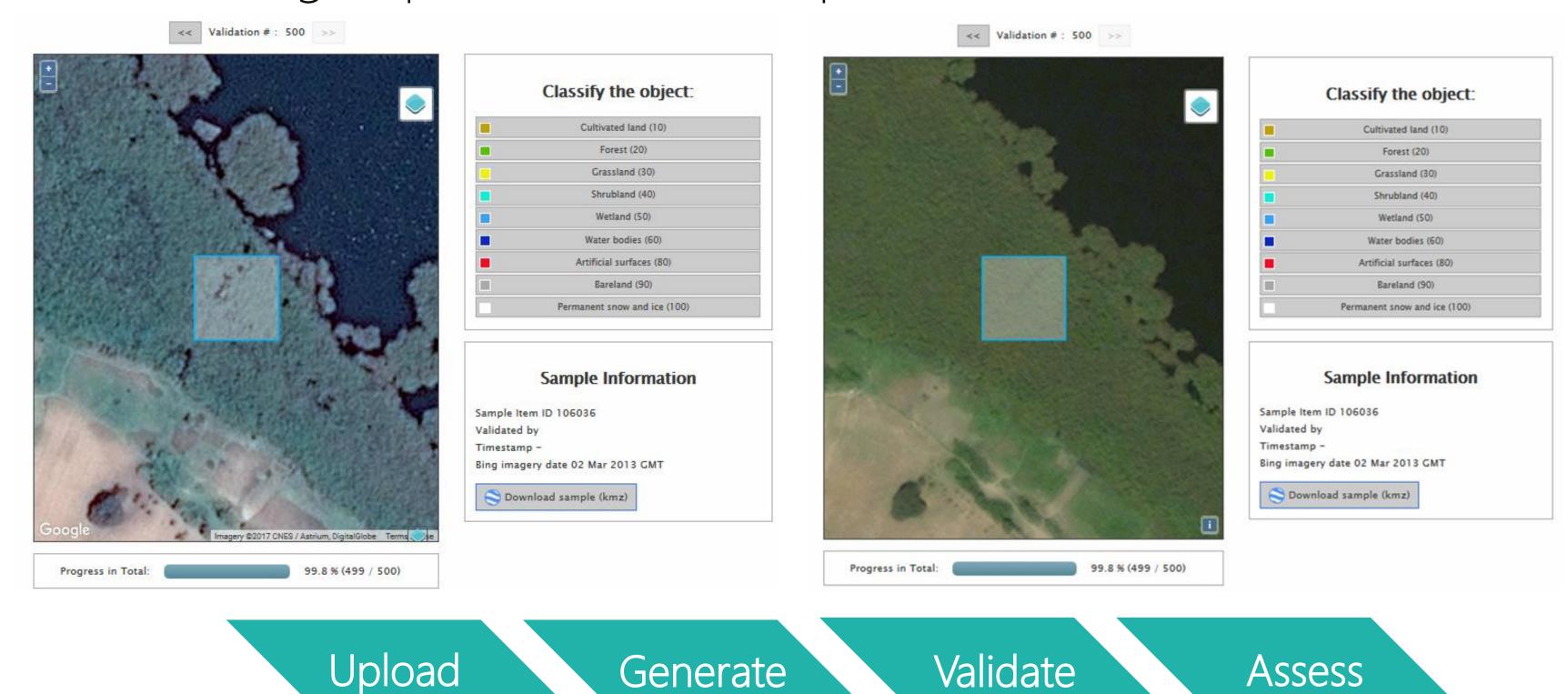
data



An open user-driven web interface that provides LC validation methods for map production and validation. Recommended by EEA for validating Copernicus local component datasets (i.e. Urban Atlas)







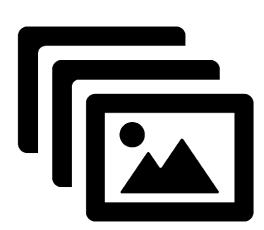
samples

samples

Accuracy

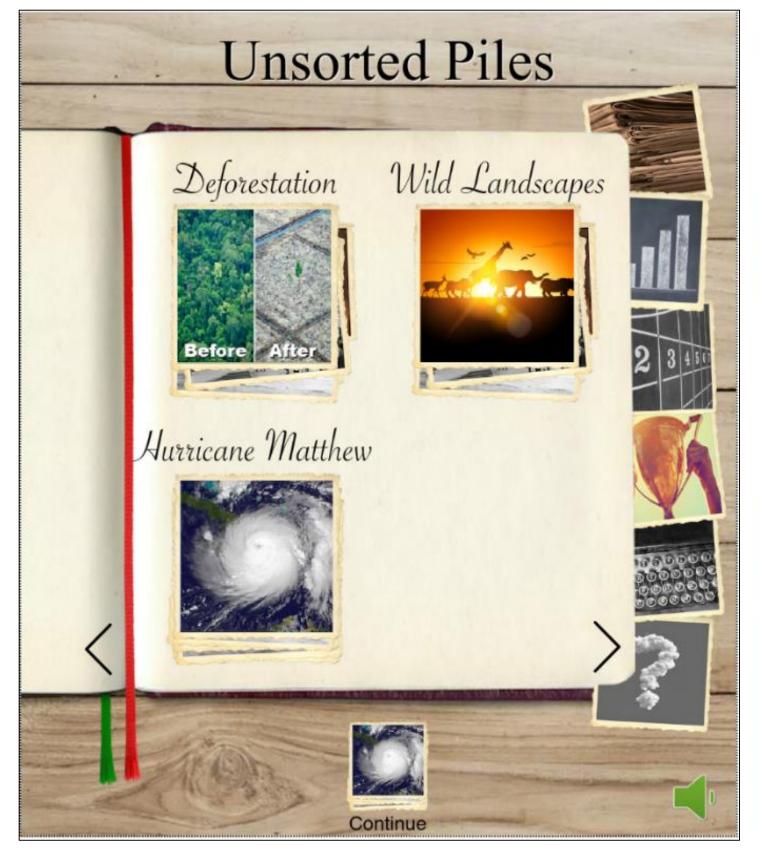


#### Picture Pile



Mobile application for rapid image assessment and change detection. Designed to be generic and flexible tool customizable to different domains that requires EO data as an input resource.

geo-wiki.org/games/picturepile





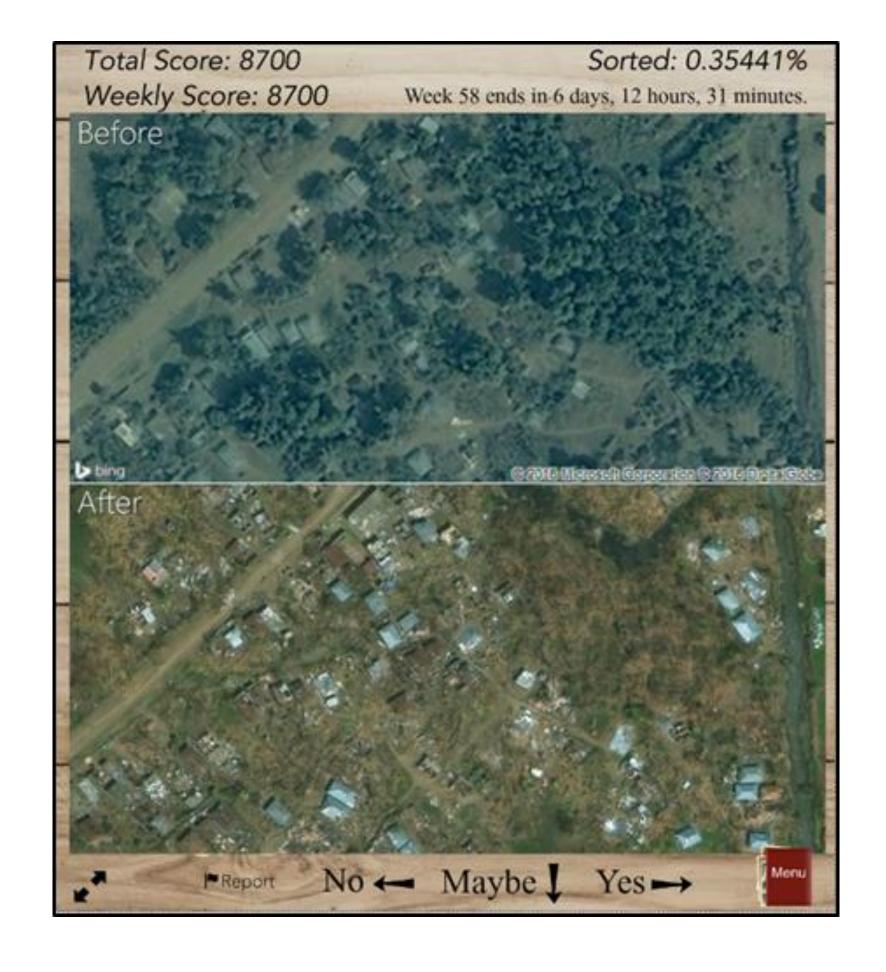






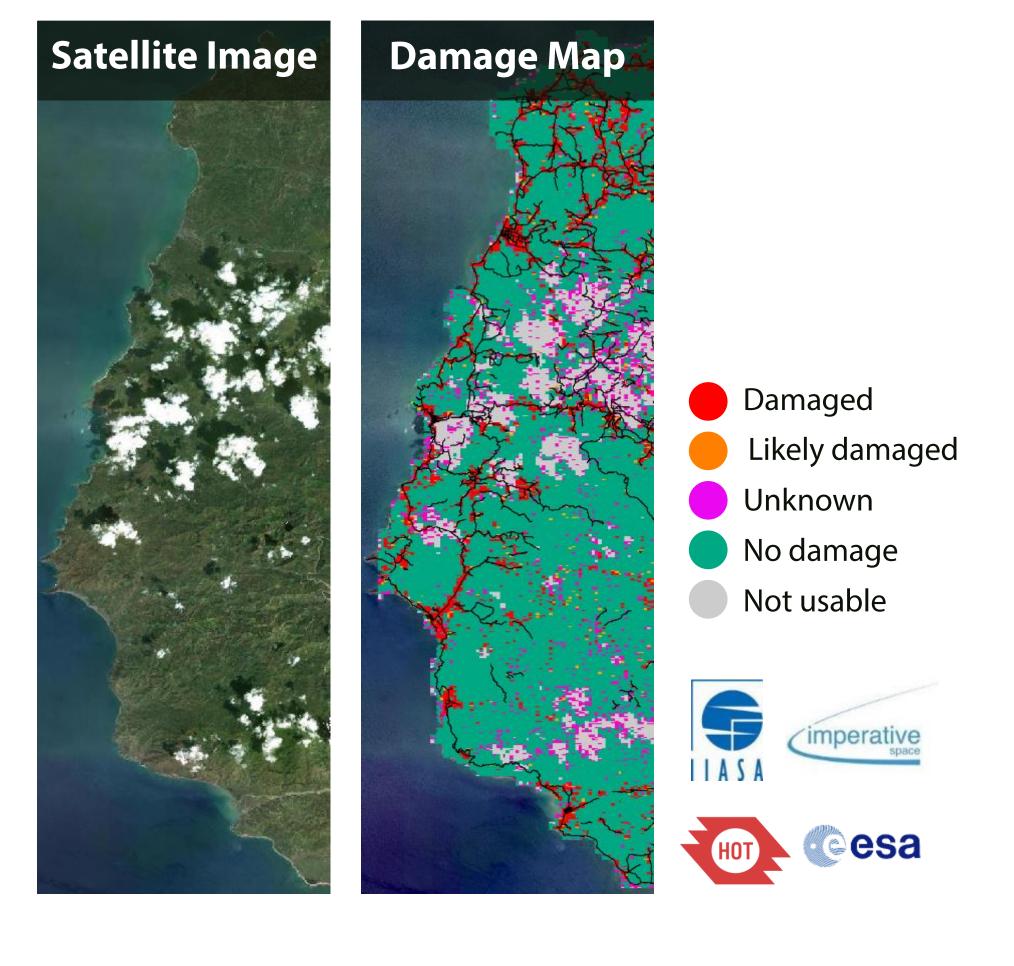
#### Picture Pile

Hurricane Matthew Post-disaster damage mapping









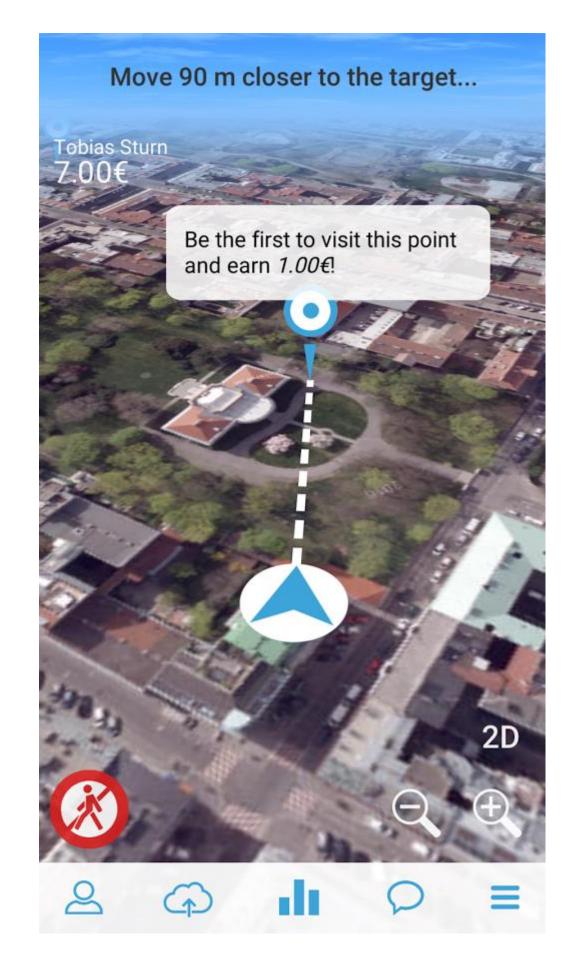


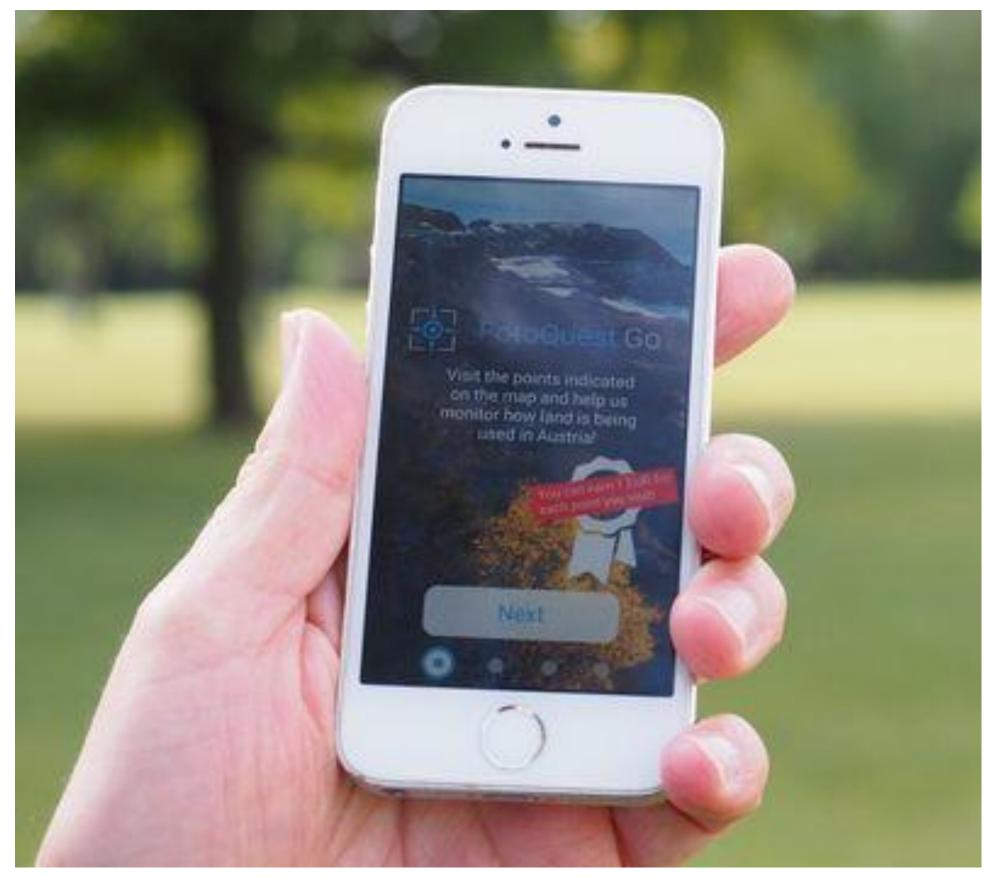
### FotoQuest GO

Mobile application for in-situ data collection to promote community-based LULC awareness and monitoring. Campaign just launched in Austria!



http://fotoquest-go.org/









### Cal/Val Potential

- Crowd can power large scale validation projects with quick turnaround
- Leveraging the networks of Citizen Observatories like LandSense, Groundtruth 2.0, GROW and SCENT

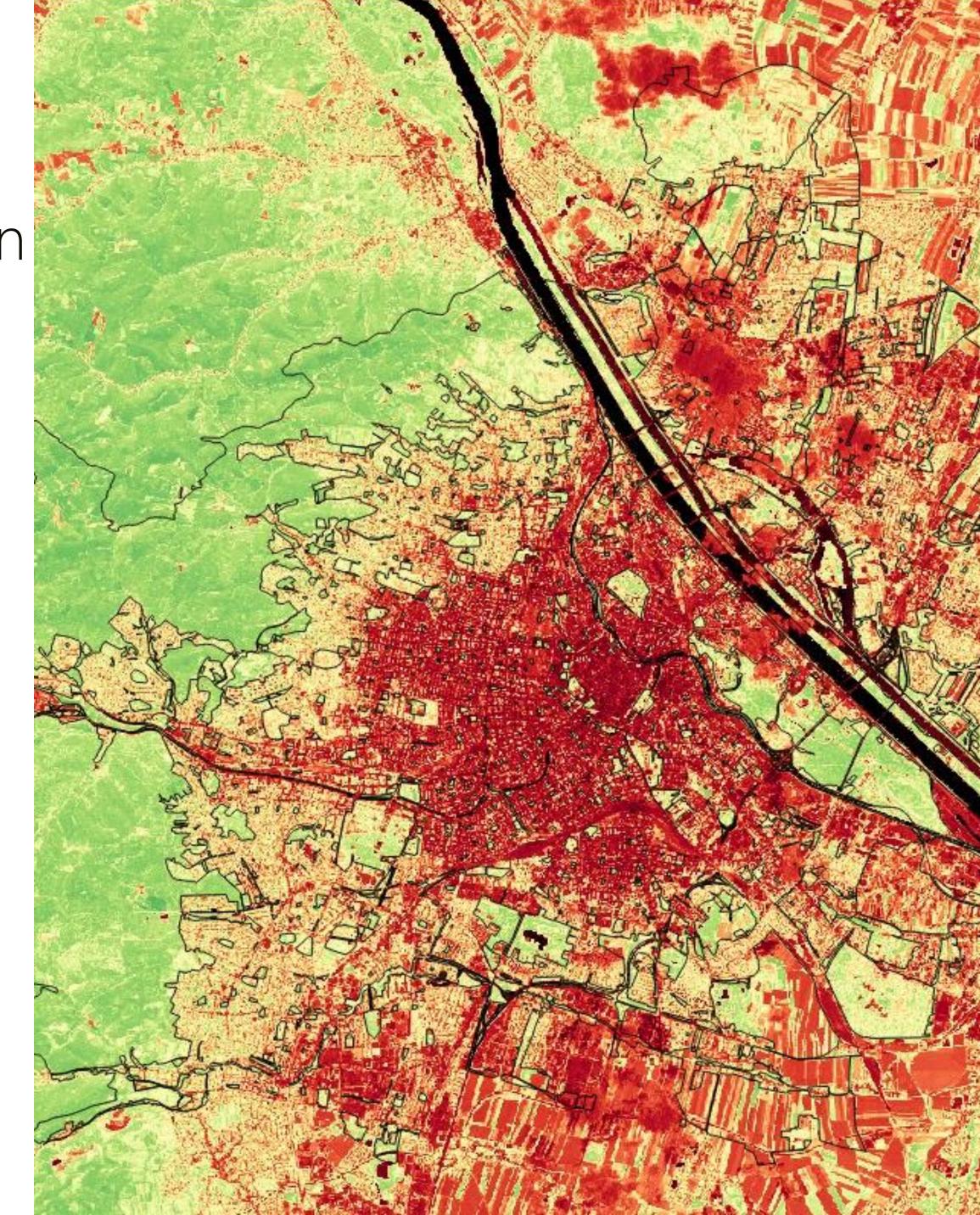








- Integration with ESA cal/val toolbox
- Openly accessible cal/val datasets for EO product delivery and updates





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> EO Open Science 2017 Conference Session: Open Data & Tools