# WORKING PAPER

# DEMAND FUNCTIONS FOR FOREST PRODUCTS

Sören Wibe

December 1984 WP-84-103



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#### FOREWORD

The objective of the Forest Sector Project at IIASA is to study long-term development alternatives for the forest sector on a global basis. The emphasis in the Project is on issues of major relevance to industrial and governmental policy makers in different regions of the world who are responsible for forest policy; forest industrial strategy, and related trade policies.

The key elements of structural change in the forest industry are related to a variety of issues concerning demand, supply, and international trade in wood products. Such issues include the growth of the global economy and population, development of new wood products and of substitute for wood products, future supply of roundwood and alternative fiber sources, development of new technologies for forestry and industry, pollution regulations, cost competitiveness, tariffs and non-tariff trade barriers, etc. The aim of the Project is to analyze the consequence of future expectations and assumptions concerning such substantive issues. The research program of the Project includes an aggregated analysis of long-term development of international trade in wood products, and thereby analysis of the development of wood resources, forest industrial production and demand in different world regions.

This article studies the long-term demand of forest products for the groups of products dealt with in the Project. The purpose of this work is to provide demand functions for our preliminary scenarios for most of the non-socialist countries or regions in our global model. For this purpose, a simple form of demand function is chosen where consumption is predicted by income per capita and population in the region, by the price of the forest product, and by a time trend which accounts for other factors such as technological change. The Project wishes to express sincere gratidude to Sören Wibe for this work which was tailored for our purposes and carried out almost exclusively in Sweden.

> Markku Kallio Leader Forest Sector Project

# CONTENTS

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1.	INTRODUCTION	1
2.	THE MODEL	1
З.	THE DATA BASE	3
4.	ORGANIZATION OF THE DATA	5
5.	RESULTS	7
	5.1 The Elasticity of Income	7
	5.2 The Price Elasticity	8
	5.3 Rate of Substitution	10
6.	SUMMARY	11
REF	TERENCES	13
APF	PENDIX	15
	A1. THE DATA BASE	15
	A2. SPECIAL INVESTIGATION 1949–1979	21
	A3. REGRESSION RESULTS	23
	A4. COMPARISON OF ESTIMATES WITH REAL AND NOMINAL PRICES	31

## DEMAND FUNCTIONS FOR FOREST PRODUCTS

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## 1. INTRODUCTION

The global trade model (Dykstra and Kallio, 1984) which has been developed by the Forest Sector Project at IIASA deals with long-term forecasts of trade in forest products. Input to this model comprises, among other things, demand functions which relate the consumption of forest products to strategic variables such as price and income. The purpose of this paper is to provide estimates of such functions; those presented here can be used to forecast demand directly, but they can also be regarded as a starting point for deeper investigation into demand relations for forest products.

The paper focuses on the empirical values of income and price elasticities of demand, and on the substitution to or from forest products. In addition, the paper analyzes whether there are any systematic variations in the values of the elasticities between countries at different levels of per capita income.

## 2. THE MODEL

According to demand theory, the individual consumption of a product is determined by

- (1) The price of the product.
- (2) The prices of substitutes and complements.
- (3) The income level.
- (4) The preference pattern.

A simple model which takes into account of all these factors can formally be written:

(1)

with

CONSCAP = consumption per capita

*INCCAP* = income per capita

TIME = yearly index

The time index is supposed to include the effects of (i) the change in trend of preference patterns, and (ii) the change in trend in the product price relative to the price of substitutes and complements. If, for instance, the prices of substitutes decreases (relative to the product price), this should lead to a decrease in demand over time and, hence, to a negative estimate of  $\partial f / \partial TIME$ .

Model (1) was chosen because, although very simple, it includes all the important effects. One objection to the model is that it is suitable only for consumer goods, while most forest products are used as intermediates. The demand for intermediates can be derived from production functions and does not include income as an argument [as (1)). However, every production activity is in one way or other linked to consumption and model (1) can therefore be regarded as the *reduced form* of a system of demand functions. Certainly, income in a country may increase while the output of a specific industry remains unchanged, so there need not be any links between income and the consumption of intermediates in an industry. However, this can be judged only by statistical estimate. If we detect a strong correlation between income and the consumption of a product, then this allows us to talk of an "income-effect," regardless of whether this effect is direct (through consumption) or indirect (through intermediates). The whole question of consumer goods or intermediates then becomes a question of the detail of the explanatory variables.

Another objection to model (1) is the lack of a supply side. Quantities and prices are simultaneously, established on markets where both a supply curve and a demand curve interact. Theoretically, both curves should be estimated simultaneously but this is very seldom done<sup>•</sup> due to statistical identification problems.

Estimating only a demand function [like (1)] from equilibrium data on quantities and prices certainly creates some bias in the estimated parameter values. The important issue in empirical analysis is, however, not the existence of a bias, but the magnitude of it. In our case, we have strong reasons to believe that the bias is very small and that we are estimating a "true" demand curve. The prices that we use differ radically between countries due to, among other things, transport costs, custom duties, and nonequilibrium exchange rates. This implies that each country's supply curve is located at different levels. The distances between these levels are also greater than any possible supply effect on price because of the high long-run elasticity of supply. Should price increase by, say, 10% in a country, it would probably attract many sellers. at least in the longer run, since a price 10% above normal usually means at least a doubling of unit profits (ceteris paribus). These considerations lend us to assume that the long run supply curve is nearly horizontal and that the market at two different points of time and for two countries can be illustrated by Figure 1.

Owing to (i) high elasticity of supply and (ii) large difference in price between countries, data tend to be located on different parts of the demand function. Market equilibrium values can thus be used to produce a fairly safe

<sup>\*</sup> To the authors knowledge there does not exist a simultaneous estimation of supply and demand applied to the forest sector. The author is, however, working on such a model for the OECD area.

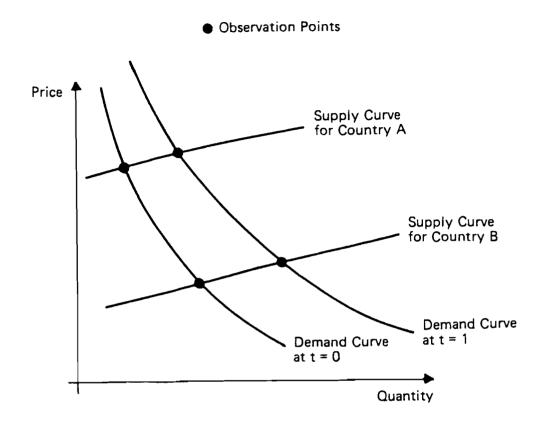


FIGURE 1. Illustration to text.

estimate of the demand relation.

The question of the form of model (1) was decided by the rule "the simplest possible." The form chosen was the log additive:

$$CONSCAP = Ae^{\alpha_1 TIME} (INCCAP)^{\alpha_2} (PRICE)^{\alpha_3}$$
(2)

where  $\alpha_1$  is the yearly rate of substitution,  $\alpha_2$  is the elasticity of income, and  $\alpha_3$  is the elasticity of price (A is a constant).

## 3. THE DATA BASE

The product classification for the trade model at IIASA is presented by Dykstra and Kallio (1984). Their extended model contains 13 different kinds of products, but the consumption of five (coniferous logs, nonconiferous logs, pulpwood, pulp, and recycled paper) are directly linked to the consumption of the rest. Thus, the model needs demand functions only for the following eight product groups:

Product Category	Abbreviation
Fuelwood	F WOOD
Coniferous sawnwood	SAWN C
Nonconiferous sawnwood	SAWN NC
Panels	PAN
Ne <b>ws</b> print	NEWPR
Other printing and writing papers	OTHER
Household and sanitary papers	HOUSE
Packaging paper and boards	PACK

The time period chosen was 1970-1979 and about 80 of the most important paper consuming countries in the world were included. (A notable exception is China, which was excluded due to the lack of adequate data on national income.) For each country, year, and product category, data on production volume, import and export volumes and values were collected, all were taken from the FAO Yearbook of Forest Products 1979. Data on GNP (in 1975 US\$) and population were taken from the UN Statistical Yearbook. Further information on the latter sources can be found in the Appendix. The arguments of the model were constructed in the following way:

CONSUMPTION = PRODUCTION - EXPORT + IMPORT (All volumes)

This is "apparent consumption" since changes in inventories are included in *CONSUMPTION*. Furthermore we defined

CONSCAP = CONSUMPTION/POPULATION INCCAP = GDP/POPULATION PRICE = IMPORT VALUE/IMPORT VOLUME TIME = YEAR - 1970

The only controversial definition is the price index. We have chosen an import-based price since the price of imports seems to be closest to the wholesale price in the countries. Åberg (1968) has also suggested the use of this price measure since imports are CIF and exports are FOB. However, Buongiorno (1978) has argued that unit values of imports might be misleading for countries which import little or nothing. Instead, he suggests the unit value of imports (CIF) for net importers and the unit value of exports (FOB) for net exporters. This hypothesis was supported by the strong correlation between unit prices and wholesales domestic price in France, Germany, Italy, Norway, and the US in 1963-1973. However, the correlation shown by Buongiorno relates to price movements in a country over time and contains no reference to the differences between countries. The latter differences are more important in cross-sectional studies and we think that they are better reflected by the unit import values. Awaiting further research in this area, we use here the import-based price measure.\*

<sup>•</sup> Our choice of a price based on imports only is also a question of consistency. Export prices are systematically lower than import prices. Thus using import prices for some countries and export prices for others leads to a biased estimate.

The important values of the FAO Yearbook are given in nominal US dollars. A real price can thus be obtained if import values are divided by the GNP deflator for US for the period. For this study we estimated the demand relations using both the real and the nominal prices. As expected, the results were quite similar.\*

#### 4. ORGANIZATION OF THE DATA

The most important question when using a cross-section, time-series database is how to organize the data. Functions could be estimated using yearly cross-sectional data, country specific time-series data, or pooled cross-section time-series data. Since we are interested in the *TIME* trend, we did not consider the pure cross-section alternative. The choice between the remaining two was made with reference to the purpose of the study. As pointed out in the introduction, the purpose was to provide basic information for long-term forecasts of demand. The question was then which method would serve this purpose best. To analyze this, we conducted a special investigation on newsprint consumption in three countries (Sweden, UK, and US) for the period 1949-1979. (Data and data sources are presented in the Appendix.) Regressions were made for each country and for different periods on the equation:\*\*

$$CONSCAP = A(INCCAP)^{a}$$
(3)

which was put in a log-linear form. The estimates of  $\alpha$  for different periods and countries are displayed in Table 1.

It is quite obvious, judging from the results in Table 1, that an estimate of the income elasticity for one decade is *not* a good predictor of the long-term value. The decade value varies heavily and could accordingly, if they were the basis for a forecast, lead to serious misjudgements. The addition of a *TIME* and a *PRICE* index may, of course, alter the results, but judging from the material we have, we concluded that country-specific demand functions based on time-series data for a 10-year period are not very reliable for long-term forecasts.

		Per		
Country	1949-1959	1960-1969	1970-1979	1949-1979
Sweden	1.17	1.41	-0.49	0.66
UK	4.31	0.33	-0.58	1.03
US	0.61	0.76	0.08	0.51

**TABLE 1.** Income elasticities for newsprint in Sweden, UK, and US for different periods, 1949-1979.

<sup>•</sup> If the rate of US inflation was (roughly) constant during the period, a transition from nominal to real price only changes the estimations of the "time-component" and not the impacts from price and income. See Appendix.

<sup>\*\*</sup> Unfortunately, we did not have access to a *PRICE* measure for the whole period, so we worked only with the income as explanatory variable.

When pooling all the data, we obtained an income elasticity of 0.63. This is, of course, not wholly in accordance with actual development (e.g., for UK), but the result seemed more reliable than the pure time series. Accordingly, we chose the combined cross-section, time-series approach for our estimations.\*

Essentially, the combined cross-section, time-series approach means that we regard the differences between countries as more fundamental than the differences within the countries over time, likely to be a realistic assumption. Probably, the huge difference in *INCCAP* between countries is the most decisive variable for explaining differences in, for example, paper consumption. Also, the big differences in prices exist between countries and the cross-section approach should, accordingly, lead to the best estimates of the price elasticities.

The approach taken here was to estimate one function (1) using the whole data base. However, by grouping countries, we were able to analyze whether income elasticities, price elasticities, and substitution rates varied systematically between groups of countries. This grouping was made on the basis of *INC-CAP* only, since the natural assumption was that *INCCAP* was the vital factor determining similarities in consumption patterns between countries. The following grouping was made:

Estimation No. 1:	No grouping
Estimation No. 2:	< 300 1975 US\$ INCCAP 300-600 1975 US\$ INCCAP 600-1000 1975 US\$ INCCAP 1000-2500 1975 US\$ INCCAP 2500-6000 1975 US\$ INCCAP > 5000
Estimation No.3:	< 600 1975 US <b>3</b> <i>INCCAP</i> 600–2500 1975 US <b>3</b> <i>INCCAP</i> > 2500 1975 US <b>3</b> <i>INCCAP</i>

The grouping was accomplished with dummy variables, and the final equation had the (linear) form:

$$\ln(CONSCAP) = \ln A + \alpha_1 \ln(INCCAP) + \alpha_2 \ln(PRICE)$$
(4)  
+  $\alpha_3 TIME + \sum_j \beta_j^{-1} D_j \ln(INCCAP)$   
+  $\sum_i \beta_i^2 D_i \ln(PRICE) + \sum_k \beta_k^3 D_k TIME$ 

where  $D_j = D_k = D_k$  (if j = i = k) are the dummy variables, taking the value 1 if the observation belongs to that group, and zero if it does not. For the first run, j = k = i = 0; i.e., no dummies are needed. For the second case, j = i = k = 5; and for the third case, j = i = k = 2.  $\alpha_1$  is the estimate of the income elasticity for the reference group,  $\alpha_1 + \beta_1^1$  the income elasticity for group No. 1, etc. The reference group was the group with the highest *INCCAP* (see Appendix).

<sup>•</sup> When we repeated this analysis for PULP consumption, 1949-1979, the combined approach did not work as well (see Appendix).

## 5. **RESULTS**

Owing to space considerations, all the estimation results cannot be reprinted in this paper. All important results can be found in the Appendix, and a copy of the full computer printout can be obtained from the author. Our results indicate, however, that there were not that much variation with respect to income groups, and the more detailed grouping (6 groups) resulted in totally insignificant estimates. Consequently, we present here results from the "no grouping" and the "3 grouping" cases only.

#### 5.1 The Elasticity of Income

The level of income was, as would be expected, the most important determinant of consumption. Table 2 shows the results obtained from the "no grouping" case (from estimations with real price).

The statistical significance, measured by the *t*-ratios, is very high, indicating that the estimates are significantly different from zero. We observe that the elasticity is negative for F WOOD. This result seems realistic since it is probable that less and less wood is used as fuel as the national income increases. We observe also that every positive elasticity is greater than one except for SAWN NC. However, the results for SAWN NC should be used with cautions. Since NC woods are consumed mostly in the southern hemisphere and in countries with low INCCAP, we would naturally obtain a low income elasticity in cross-sectional studies. The elasticity may be higher if countries with large amounts of NC forests only were considered.

The variation with respect to income can be obtained from Table 3. Here, we have accepted only those estimates with a t-ratio higher than 2.0 (t-ratios are given in the Appendix.)

Product group	Estimated income elasticity	<b>t</b> -ratio
F WOOD	-0.18	(2.0)
SAWN C	1.57	(27.3)
SAWN NC	0.88	(23.0)
PAN	1.37	(54.5)
NEWPR	1.23	(38.5)
OTHER	1.24	(44.4)
HOUSE	1.57	(27.9)
PACK	1.24	(33.5)

TABLE 2. Income elasticity of demand for eight types of forest products.

Product		<i>INCCAP</i> 1975 US <b>S</b>		Elasticity in
group	0-600	600-2500	2500-	the "no grouping" case (Table 2)
F WOOD	0+	1.29	0*	-0.18
SAWN C	1.20	1.92	1.5 <b>7</b>	1.57
SAWN NC	0.98	0.74	0.74	0.88
PAN	1.46	1.46	1. <b>46</b>	1.37
NEWPR	1.36	1.37	0.88	1.23
OTHER	1.34	1.45	1.34	1.24
HOUSE	0.8 <b>6</b>	1.08	1.22	1.57
PACK	1.12	1. <b>36</b>	1.12	1.24

\* t-ratio below 2.

It seems obvious, judging from Table 3, that there is little or no variation in the elasticity of income between different income levels. However, for the differences that exist we have a clear and interesting pattern: the elasticity is highest for the middle group (except for *HOUSE*) with *INCCAP* between 600 and 2500 USS. This means that the log of consumption is related to the log of income by some sort of *logistic* relation. However, the significance of this result should not be overestimated; the general impression of Table 3 is that the differences in income elasticities are small.

#### 5.2 The Price Elasticity

The estimates of the price elasticity in the "no grouping" case are displayed in Table 4.

Product group	Estimated price elasticity	t-ratio
F WOOD	-0.71	(-5.3)
SAWN C	-0.72	(-5.2)
SAWN NC	-0.90	(-9.7)
PAN	-0.37	(-6.4)
NEWPR	-1.15	(-9.0)
OTHER	-0.78	(-9.3)
HOUSE	-0.28	(-2.5)
PACK	-0.88	(-8.4)

TABLE 4. The price elasticity of demand.

All values have the same sign, and the estimates are all significant to a high level of confidence. The magnitude of the elasticities seems reasonable although somewhat higher than other estimates (Buongiorno 1978). The relatively high values can be explained by our choice of time period. The present study is the first to use data only from the 1970s, and it is quite possible that the price elasticity is higher now than in the 1960s due to increased competition from different substitutes. It is, for instance, quite possible that the high price elasticity for NEWPR is due to increased competition from electronic-based news media.

The differences with regard to *INCCAP* can be obtained from Table 5. Again we only accept estimates with a *t*-ratio higher than 2.0.

Table 5 reveals some interesting features. First of all, we note that the price elasticity is (close to) zero for three product groups in the highest income levels; SAWN C, PAN, and HOUSE. On the other hand we find a great sensitivity to prices in this income class for NEWPR, PACK, and F WOOD. Thus, we do not have the same pattern as for the elasticity of income. From Table 5 we draw the conclusion that the elasticity of price can both increase and decrease with income depending on the kind of product. Probably two factors are working:

- (1) A "luxury effect" which makes people insensitive to price changes (this is probably the case for *HOUSE*).
- (2) A "substitution effect" where the increased importance of substitutes increases the sensitivity to prices (this probably is the case for NEWPR).

Product		INCCAP 1975 USS		Elasticity in
group	0-600	600-2500	2500-	the "no grouping" case (Table 4)
F WOOD	0*	-1.39	-1.39	-0.71
SA₩N C	<b>-</b> 1.4 <b>6</b>	0•	0*	-0.72
SAWN NC	-0.48	-1.19	-1.19	-0.90
PAN	-0.48	-0.36	0•	-0.37
NEWPR	-0.58	(0.67)	-2.65	-1.15
OTHER	-1.14	-0.42	-0.42	-0.78
HOUSE	-0.72	-0.23	0*	-0.28
PACK	-1.29	-0.32	-1.29	-0.88

TABLE 5. The price elasticity for different income groups.

\* low t-ratio.

## 5.3 Rate of Substitution

The rates of substitution to or from forest products are measured by the *TIME* effect. The estimates here were all very close to zero with low t-ratios, suggesting that the pure substitution effect is small. Despite low t-ratios we have reprinted the "no grouping" results in Table 6 in order to show the general character of the estimates.

Accepting a *t*-ratio > 2 as a criterion, we are left with a (negative) rate of substitution only for SAWNC. However it should be noted that all values except for that category (and *OTHER*, which is practically zero) are positive. This suggests that there is a small increase in demand for forest products at constant price and income levels. At least, Table 6 tells us that there is no general drift *away* from forest products in present consumption patterns.

Product group	Rate of substitution	t-ratio
F WOOD	1.2	(0.4)
SAWN C	-5.8	(-2.4)
SAWN NC	0.5	(0.3)
PAN	1.8	(1.7)
NEWPR	2.2	(1.5)
OTHER	-0.08	(-0.1)
HOUSE	4.0	(1.7)
PACK	2.7	(1.6)

TABLE 6. Rate of substitution (% per year) as estimated for the "no grouping" case.

## 6. SUMMARY

This paper has analyzes the demand for forest products in a long-term perspective. The most important empirical results can be summarized briefly as follows:

- Per capita income is the most important variable that determines consumption per capita. The elasticity of income is generally above 1 and centers around 1.3 for paper products, and is highest for medium income countries [between 600 and 2500 USS (1975) per capita] but the differences in this respect are, on the whole, very small.
- Real price is, next to income, the most strategic variable for demand. The price elasticity centers around -0.7, but notable exceptions are NEWPR (-1.15), PAN (-0.37) and HOUSE (-0.28). The elasticities determined in this study are slightly higher (in absolute terms) than those of similar studies probably due to the selection of time period. Essentially, our higher price elasticities indicate that competition from close substitutes has increased during the 1970s.

Furthermore, our result indicate that price sensitivity can both increase or decrease with income level depending on the type of product. For example, the elasticity of price increases (with income) for NEWPR, but decreases for PAN and HOUSE.

 The rate of substitution is generally insignificantly different from zero. However, the sign is usually positive, indicating a substitution to forest products at constant price and income. The magnitude is of the order of 1-3% per year.

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## APPENDIX

## A1. THE DATA BASE

## A1.1. National income data

The national income data are displayed in Table A1. Each row contains 11 variables. The first is the country code (see below). The second figure is GNP per capita for 1970 (in 1975 USS); the third refers to 1971, etc., up to 1979. If the figure equals zero we have no information and the observation was deleted from the estimations.

## Sources:

- The main is the UN Statistical Yearbook 1981. From Table 33 we obtained GNP per capita for 1975 (Tables 49, 19, 26 for Hungary, Bulgaria, Poland, and USSR).
- Real growth of GNP per capita 1971-1979 was obtained from Table 25 and for 1970-1971 from UN Statistical Yearbook 1978.
- GNP index for countries 020 (1979), 028 (1979), 040 (1979), 220 (1978-1979), 250 (1978-1979), 168 (1977-1979), and 131 (1978-1979), were calculated from *International Marketing Data and Statistics 1982*.
- GNP index for countries 062 (1977-79), 091 (1977-79), 102 (1978-79), 124 (1976), and 143 (1978-79), were calculated from publications of the Swed-ish Export Board.

The country codes are given in Table A2.

TABLE A1. National income data.

TABLE A2. Country code.

	Afghanistan Austria	009	Argentina	010	Australia
020	Belgium-Luxembourg Botswana Bulgaria	021	Bangladesh Brazil Burma	023	Bolivia Belize Burundi
039	Cameroon Chad Cook Islands	040	Canada Chile Costa Rica	044	Sri Lanka Colombia Cyprus
054	Denmark	055	Dominica	05 <b>6</b>	Dominican Republic
	Ecuador Ethiopia	059	Egypt	060	El Salvador
066	Fiji	067	Finland	<b>8</b> 80	France
	Germany (FRG) Guatemala		Gh <b>ana</b> Guin <b>ea</b>	084	Greece
	Haiti Hungary	095	Honduras	09 <b>6</b>	Hong Kong
	Iceland		India		Indonesia
	Iran Israel		Iraq Italy		Ireland Ivory Coast
	Jamaica		Jordan		
	Кепуа		Korea Rep.	118	Kuwait
1 <b>23</b>	Liberia				
	Malaysia Mexico		Mauritania Morocco	137	Mauritius
	Nepal Nigeria		Netherlands Norway	157	Nicaragua
	Pakistan		Panama		Papua New Guinea
	Paraguay Poland		Peru Portugal		Philippines Puerto Rico
	Rwanda				
	St. Vincent	194	Saudi Arabia	195	Senegal
	Sierra Leone	200	Singapore	202	South Africa
	Spain Switzerland		Swaziland Syria	210	Sweden
	Tanzania Trinidad and Tobago	216	Thailand Tunisia	217	Togo
225 229	United Arab Emirates UK		Uganda USA		USSR Uruguay
236	Venezuela				
250	Zaire	251	Zambia		
252	Luxembourg				

#### A1.2 Population Data

Population data are presented in Table A3. Each row contains 11 variables, the first is the country code, the second is population for 1970 (in mill.), and the third is population for 1971, etc.

The common source for the population data is UN Demographic Yearbook 1975, Table 5.

TABLE AS. Population data.

020 0.58 0.58 0.63 0.65 0.66 0.69 0.69 0.71 0.73 0.79 029 3.62 3.69 3.74 3.80 3.86 3.93 4.03 4.14 4.26 4.38 039 3.64 3.72 3.79 3.86 3.95 4.03 4.12 4.21 4.31 4.42 059 33.33 34.08 34.84 35.62 36.42 37.23 37.87 38.74 39.64 40.98 062 24.63 25.25 25.89 26.19 26.78 27.47 28.19 28.98 29.71 30.42 081 8.61 8.86 9.09 9.39 9.61 9.87 10.31 10.63 10.97 11.32 107 5.31 5.58 5.86 6.15 6.43 6.71 6.97 7.23 7.61 7.92 114 11.23 11.67 12.07 12.48 12.91 13.40 13.85 14.34 14.86 15.32 123 1.34 1.38 1.42 1.47 1.52 1.57 1.63 1.68 1.74 1.80 124 1.99 2.10 2.19 2.24 2.33 2.43 2.51 2.63 2.75 2.86 136 1.25 1.28 1.31 1.35 1.38 1.42 1.46 1.50 1.54 1.59 137 0.83 0.85 0.85 0.86 0.87 0.88 0.89 0.91 0.92 0.94 143 15.31 15.38 15.70 16.31 16.80 17.31 17.83 18.36 18.91 19.47 159 56.35 58.07 59.85 61.71 63.65 65.66 67.76 69.94 72.22 74.60 184 3.68 3.79 3.90 4.01 4.12 4.20 4.29 4.37 4.51 4.65 195 4.27 4.41 4.55 4.70 4.84 4.98 5.12 5.25 5.38 5.52 197 2.69 2.76 2.83 2.90 2.97 3.05 3.11 3.21 3.29 3.38 202 22.47 23.02 23.67 24.30 24.92 25.47 26.13 26.94 27.70 28.48 209 0.42 0.44 0.45 0.46 0.48 0.49 0.50 0.51 0.54 0.54 217 1.96 2.01 2.07 2.12 2.17 2.23 2.29 2.35 2.41 2.47 222 5.13 5.23 5.33 5.44 5.64 5.51 5.74 5.88 6.08 6.20 226 9.81 10.13 10.46 10.81 11.17 11.55 11.94 12.35 12.78 13.22 032 6.78 6.92 7.06 7.21 7.37 7.53 7.70 7.91 8.06 8.25 215 13.27 13.63 14.00 14.37 14.76 15.31 16.41 16.92 17.44 17.98 250 21.69 22.30 22.91 23.56 24.22 24.90 25.57 26.31 27.08 27.94 251 4.25 4.39 4.53 4.68 4.83 4.98 5.14 5.30 5.47 5.65 023 0.12 0.12 0.13 0.13 0.14 0.14 0.14 0.15 0.15 0.16 033 21.32 21.59 21.82 22.07 22.40 22.73 23.02 23.28 23.50 23.69 048 1.73 1.80 1.84 1.87 1.92 1.97 2.02 2.07 2.13 2.19 056 4.06 4.18 4.30 4.43 4.56 4.70 4.84 4.98 5.12 5.28 060 3.53 3.65 3.67 3.77 3.89 4.01 4.12 4.26 4.35 4.66 089 5.27 5.42 5.58 5.74 5.91 6.08 6.26 6.44 6.62 7.05 093 4.24 4.31 4.37 4.44 4.51 4.58 4.67 4.75 4.83 4.92 095 2.64 2.72 2.81 2.90 2.99 3.09 3.20 3.32 3.44 3.56 109 1.87 1.90 1.93 1.97 2.01 2.04 2.07 2.10 2.13 2.16 138 50.69 52.45 54.27 56.16 58.12 60.15 62.33 64.59 66.94 69.38 157 1.83 1.89 1.95 2.01 2.08 2.16 2.23 2.31 2.41 2.64 166 1.43 1.48 1.52 1.57 1.62 1.67 1.72 1.77 1.83 1.88 177 2.72 2.78 2.87 2.95 3.03 3.12 3.21 3.32 3.36 3.41

770 1.03 1.03 1.05 1.06 1.07 1.08 1.10 1.12 1.13 1.13 231 203.81 206.22 208.23 209.36 211.39 213.56 215.15 216.88 218.72 220.58 009 23.75 24.07 24.39 24.72 25.05 25.38 25.72 26.06 26.39 26.73 019 4.93 5.06 5.19 5.33 5.47 5.63 5.79 5.95 5.14 5.43 021 92.52 95.17 97.85 100.56 103.35 106.23 109.18 112.24 115.40 118.65 040 9.37 9.55 9.72 9.90 10.08 10.25 10.45 10.66 10.86 10.92 044 20.53 21.09 21.67 22.34 22.98 23.64 24.33 25.05 25.64 26.36 058 5.96 6.17 6.38 6.60 6.83 7.06 7.31 7.56 7.81 8.15 091 0.71 0.72 0.74 0.76 0.77 0.78 0.79 0.81 0.82 0.87 169 2.30 2.36 2.43 2.50 2.57 2.65 2.72 2.80 2.89 2.97 170 13.45 13.83 14.22 14.63 15.04 15.47 15.91 16.36 16.82 17.29 234 2.89 2.92 2.96 2.99 2.77 2.81 2.83 2.85 2.86 2.98 236 10.28 10.61 10.94 11.28 11.63 11.99 12.36 12.74 13.12 13.52 002 14.87 15.22 15.57 15.92 16.29 16.67 17.05 14.74 15.11 15.49 016 58.12 59.77 72.39 74.37 77.03 78.96 80.82 82.72 84.66 86.64 028 27.03 27.64 28.26 28.89 29.52 30.17 30.83 31.51 32.21 32.91 050 0.60 0.61 0.61 0.62 0.63 0.62 0.61 0.61 0.62 0.62 096 3.96 4.05 4.12 4.21 4.32 4.40 4.44 4.51 4.61 4.90 100 539.08 551.23 563.53 575.89 588.30 600.76 613.27 625.82 638.39 650.98 101 119.47 122.53 125.64 128.80 132.00 135.23 138.49 141.78 145.10 148.47 102 28.66 29.61 30.41 31.23 32.04 32.87 33.66 34.57 36.46 36.94 103 9.44 9.75 10.07 10.41 10.77 11.12 11.51 12.03 12.33 12.77 105 2.97 3.07 3.15 3.28 3.38 3.46 3.53 3.61 3.69 3.78

110 103.40 105.70 107.19 108.71 110.16 111.57 112.77 113.86 114.90 115.87 112 2.30 2.38 2.46 2.54 2.62 2.70 2.78 2.89 2.98 3.09 117 32.24 32.88 33.51 34.10 34.69 35.28 35.86 36.44 37.02 37.60 118 0.74 0.79 0.84 0.89 0.94 1.00 1.06 1.13 1.20 1.27 131 10.39 10.70 11.00 11.31 11.65 11.90 12.30 12.60 12.96 13.30 149 11.42 11.56 11.81 12.06 12.32 12.59 12.86 13.14 13.42 13.71 165 60.61 62.43 64.30 66.23 68.21 70.26 72.37 74.87 76.77 79.84 171 36.85 37.90 38.99 40.12 41.30 42.07 43.75 45.03 46.35 47.72 194 6.20 6.38 6.57 6.76 6.97 7.18 7.40 7.63 7.37 8.11 200 2.07 2.11 2.15 2.19 2.22 2.25 2.28 2.31 2.33 2.34 038 12.52 12.61 12.86 13.09 13.29 13.50 13.72 13.94 14.18 14.74 212 5.26 5.46 5.68 5.89 7.12 7.35 7.50 7.84 8.09 8.33 216 36.37 37.49 38.59 39.69 40.78 41.87 42.96 44.04 45.10 46.14 223 34.85 36.22 37.15 38.09 39.07 40.35 41.09 42.13 43.21 44.31 011 7.43 7.46 7.50 7.53 7.53 7.52 7.51 7.52 7.51 7.51 015 9.66 9.67 9.71 9.74 9.77 9.80 9.82 9.83 9.84 9.85 027 8.49 8.54 8.58 8.62 8.68 8.72 8.76 8.80 8.81 8.95 054 4.93 4.96 4.99 5.02 5.05 5.06 5.07 5.09 5.10 5.12 067 4.61 4.62 4.64 4.67 4.69 4.71 4.73 4.74 4.75 4.76 068 50.77 51.25 51.70 52.13 52.49 52.70 52.89 53.08 53.28 53.48 078 50.71 51.29 51.57 51.97 52.04 51.83 51.51 51.40 51.31 51.34 084 8.79 8.83 8.89 8.93 8.96 9.05 9.17 9.28 9.36 9.44 097 10.34 10.37 10.40 10.43 10.48 10.54 10.60 10.65 10.68 10.70 104 2.94 2.98 3.02 3.07 3.12 3.18 3.23 3.27 3.31 3.36 106 53.66 54.01 54.41 54.91 55.41 55.83 56.17 56.46 56.71 56.91 252 0.34 0.34 0.35 0.35 0.36 0.36 0.36 0.36 0.36 0.36

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#### A1.3 Production and Consumption of Forest Products

Since all data have been reprinted from FAO Yearbook of Forest Products 1979, there is no need for another presentation here.

#### A2. SPECIAL INVESTIGATION 1949-1979

#### A2.1 The Data Base

Data for the period 1970-1979 was the same as for the large data base. Apparent consumptions of pulp and newsprint were taken from FAO Yearbook for Forest Products (different years). Population statistics were obtained from the UN Statistical Yearbook. The data used are presented in Table A4.

Year	1948	8 1953		1965	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965	1968	1967	1968	1969
S cons.per capita W		17.9	16.9	23.0	23.8	24.0	23.5	20.2	26.1	80.13	9.1	<b>2</b> 3.3	26.8	32.3	33.6	30.8	36.9	39.0
D capita	10	164.1 14	147.2	219.8	211.4	242.7	233.5	231.4	270.13	28.3	322.0	323.9	373.6	433.1	374.1	412.6	490.3	492.6
E N GNP per capita 3725	pita 372	5 4272		4669	4618	4918	4968	5187	6415	6714	6864	8108	6536	6720	6782	8966	1211	7517
Newsprint																ъ		
cons.per capita U.		8.22 1	14.25	17.5	19.5	20.2	20.5	21.42	5.4	24.9	24.4	24.4	28.5	25.3	25.5	24.1	25.7	28.0
Pulp cons.																		
per capíta K.	ä	20.68 3	34.50	47.1	48.2	<b>44</b> .B	44.0	48.05	7.4	54.8	51.2	54.7	60.9	59.8	58.9	<b>55.5</b>	61.0	61.3
GNP per capita	oita 2366	3 2025		2798	2858	2885	2885	2972	3088	3148	<b>314</b> 8	3243	3405	3470	3502	3587	3887	3720
Newsprint								,										
cons.per capita U.		32.3	34.1	35.1	37. <b>8</b>	36.8	33.6	38.03	6.6	36.3	38.3	36.0	38.2	30.2	42.8	41.5	41.8	43.7
Pulp cons.																		
<b>per capita</b> S.	6	92.2 11	110.7	122.2	128.6	122.9	121.4	132.81	<b>3</b> 3. <b>4</b>	137.1	144.1	151.7	1600.1	167.4	177.7	174.5	192.4	200.7
GNP per capita 4084	dta 4081	4797		4892	4892	4892	4750	49885	238	6288	6288	5450	6612	5882	8152	6314	6584	6692

TABLE A4. Data used for special investigation 1949-1979.

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These data were used for OLS regressions on newsprint consumption, the results of which are presented in Table 1 in the paper. In addition, a similar test was made for pulp, the results of which are displayed in Table A5.

**TABLE A5.** Income elasticities for pulp in Sweden, UK, and US for different periods, 1949-1979 (see Table 1).

		Per	iod	
Country	1949-1959	1960-1969	1970-1979	1949-1979
Sweden	1.44	1.64	0.98	1.73
UK	3.76	0.62	-1.34	0.50
US	1.69	1.44	0.78	1.18

The income elasticity with the pooled data base was 2.29.

# A3. REGRESSION RESULTS

Adjusted  $R^2$ , overall *F*-value, and number of observations in the different regressions are shown in Table A6. All results refer to the real price case.

Product group and income grouping	No. of income groups	Adjusted R <sup>2</sup>	F-value	N
	1	0.09		347
F WOOD	3	0.21	11	347
	6	0.37	12	347
	1	0.72	738	858
OTHER	3	0.75	282	858
	6	0.77	154	858
	1	0.68	278	391
HOUSE	3	0.71	105	391
	6	0.76	70	391
	1	0.68	429	599
PACK	3	0.72	169	599
	6	0.75	99	599
	1	0.80	1056	782
PAN	3	0.80	358	782
	6	0.81	187	782
- • · · · · • • • • • • • • • • • • • •	1	0.67	526	784
NEWPR	3	0.69	197	784
	6	0.70	101	784
		0.54	252	635
SAWN C	3	0.57	95	635
	6	0.57	48	635
	1	0.47	177	588
SAWN NC	3	0.49	64	588
	6	0.51	35	588

**TABLE A6.** Adjusted  $R^2$ , *F*-value, and number of observations.

Parameter estimates are given in Tables A7-A9. Observe that the t-ratio given for the coefficient not belonging to the highest income class refers to the significance of the difference from the highest class' value and not the difference from zero.

**TABLE A7.** Estimates of income elasticity for different income groups (t-ratio in parenthesis).

			).18		
		(2	2.0)		
0.06 (-0.8)		1.29 (6.3)		0.28 (1.33)	
-0.83 (0.7)	-1.58 (-1.2)	-2.0 (-2.3)	0.24 (7.3)	-0.8 (2.0)	-1.16 (-3.7)
0-300	300-600	800-1000	1000-2500	2500-5000	5000-

Income per capita (1975 US**\$**)

			57 7.3)		
	20 2.4)		92 .6)	1.5 (10.	
0.77 (-1.6)	0.76 (-2.4)	1.47 (1.31)	1.38 (0.9)	1.39 (4.7)	1.19 (4.2)
0300	300-600	600-1000	1000-2500	2500-5000	5000-

Income per capita (1975 USS)

SAWN NC

			88 3.0)		
	.98 9.3)		84 .4)	0.7 (8.:	-
1.52 (3.9)	0.66 (-0.5)	0.75 (0.1)	0.85 (1.2)	0.75 (0.1)	0.73 (4.1)
0–300	300-600	600-1000 Income per ca	1000–2500 pita (1975 US <b>\$</b>	2500—5000 )	5000-

PAN

			37 4.5)		
	42 0.7)		48 .5)	1.4 (24.	
1.19 (-2.6)	1.34 (-1.6)	1.42 (-0.4)	1.31 (-2.6)	1.36 (-1.5)	1.45 (13.8)
0-300	300-600	600—1000 Income per ca	1000–2500 pita (1975 US <b>3</b>	2500-5000	5000-

F WOOD

NEWPR

			23 3.5)		
	36 6.5)		37 .8)	0.8 (10.	
0.94 (2.5)	0.92 (2.7)	0.94 (2.3)	1.08 (3.9)	0.62 (-0.2)	0.64 (5.0)
0-300	300-600	<b>600</b> -1000	1000-2500	2500-5000	5000-

Income per capita (1975 US**3**)

		HU	USE		
			.57 7.9)		
	0.86 (-4.5)		1.08 (-3.3)		22 8)
-0.49 (-4.8)	-0.40 (-7.1)	0.20 (-1.5)	-0.09 (-6.6)	0.32 (-0.8)	0.36 (1.5)
0-300	300-600	600-1000	1000-2500	2500-5000	5000-

300 | 600-1000 | 1000-2500 | 2500-5000 Income per capita (1975 US**\$**)

OTHER

			24 4.4)		
	29 1.1)		45 .7)	1.3 (21.	
0.52 (-4.4)	0.62 (-4.1)	0.88 (-0.3)	0.88 (-0.3)	0.96 (0.9)	0.90 (8.7)
0—300	300-600	6 <b>00</b> 1000 Income per ca	1000–2500 pita (1975 US <b>8</b>	2500—5000 )	5000-

PACK

			24 3.5)		
0.99		1.36		1.12	
(-1.8)		(4.4)		(13.3)	
0.13	-0.07	0. <b>6</b> 5	0.53	0.65	0.47
(-2.7)	(-5.5)	(2.0)	(0.6)	(2.0)	(3.4)
0—300	300-600	600-1000 Income per ca	1000–2500 pita (1975 US <b>3</b>	2500—5000 )	5000-

HOUSE

TABLE AS. Estimates of price elasticity for different income groups (t-ratio in parenthesis).

			).71 5.3)		
0.13 (5.8)		-1.79 (-1.2)		-1.39 (-7.1)	
-0.9 (2.5)	-1.75 (1.0)	-2.39 (-0.4)	0.57 (8.7)	-1.01 (3.3)	-2.20 (-9.0)
0-300	300-600	600-1000	1000-2500	2500-5000	5000-

Income per capita (1975 USS)

# SAWN C

			1.72 5.2)		
-	.46 2.5)		35 30)	-0. (-1.	
-1.27 (-1.17)	-1.63 (-2.1)	0.39 (2.0)	-0.04 (0.9)	-0.11 (0.6)	-0.57 (-1.3)
0300	300-600	600-1000 Income per ca	1000-2500 pita (1975 US <b>8</b>	2500-5000	5000-

income per capita (1975 USS)

# SAWN NC

			9.7)		
	).48 3.0)	-	.99 .9)	-1. (-6.	
0.52 (5.1)	-1.17 (0.4)	-1.12 (0.5)	-1.03 (0.8)	-1.17 (0.3)	-1.29 (-5.1)
0300	300-600	600-1000 Income per ca	1000-2500 pita (1975 US <b>3</b>	2500-5000	5000-

PAN

	).48 2.0)		.36 1.2)	-0. (-1	
-0.75 (-4.1)	-0.29 (-2.3)	-0.06 (-1.2)	-0.60 (-3.8)	-0.24 (-1.8)	0.21 (1.15)
0300	300-600	600-1000	1000-2500	2500-5000	5000-
		Income per ca	pita (1975 US <b>S</b>	)	

F WOOD

NEWPR

			15 9.0)		
	).58 7.2)		67 63)	-2. (-10	
-0.47 (5.8)	-0.67 (5.1)	-0.86 (3.4)	-0.56 (4.5)	-2.44 (0.1)	-2.51 (-4.1)
0-300	300-600	600-1000	1000-2500	2500-5000	5000-

Income per capita (1975 US**S**)

		HC	DUSE		
			).28 2.5)		
-0.72 (-3.3)		-0.23 (-2.1)		0.40 (1.5)	
0.97 (1.01)	-1.16 (-3.9)	0.23 (-0.3)	-1.16 (-3.8)	0.53 (0.36)	0. <b>3</b> 5 (1.1)
0-300	300-600	600-1000	1000-2500	2500-5000	5000-

Income per capita (1975 US**8**)

OTHER

			0.78 0.03)		
	.14 3.0)		0.4 <b>6</b> 0.2)	-0. (-2	
-0.83 (-1.89)	-1.25 (-3.3)	-0.34 (-0.2)	-0.54 (-0.9)	0.17 (0.9)	-0.27 (-1.2)
0-300	300-600	600-1000 Income per ca	1000–2500 pita (1975 US <b>8</b>	2500—5000 )	5000-

PACK

			0.88 8.4)		
-1.39		-0.32		-1.29	
(-0.3)		(3.5)		(-5.7)	
_0.79	-1.03	0.14	-0.80	-0.2 <b>6</b>	-1.49
(2.1)	(-1.4)	(4.6)	(2.1)	(2.5)	(-5.6)
0—300	300-600	600-1000 Income per ca	1000–2500 pita (1975 US <b>8</b>	2500—5000	5000-

**TABLE A9.** Estimates of substitution rate (%) for different income groups (*t*-ratio in parenthesis).

		FN	IOOD		
			2 4)		
12.1 (1.03)		4.3 (0.4)		1.6 (0.4)	
2.0 (0.3)	14.9 (0.7)	8.8 (0.2)	2.7 (-0.3)	1.5 (-0.5)	5.3 (1.2)
0-300	300-600	600-1000	1000-2500	2500-5000	5000

Income per capita (1975 US**3**)

			5.8 2.4)		
	1.6 1.2)		2.9 .3)	-4. (-1.	-
-9.2 (-1.0)	-12.4 (-1.6)	1.2 (0.1)	-2.1 (-0.4)	-13.2 (-1.7)	0.5 (0.1)
0-300	300-600	600-1000 Income per ca	1000–2500 pita (1975 US <b>8</b>	2500—5000 )	5000-

# SAWN NC

			.5 .3)		
	.4 0.4)		2.5 1.4)	2.7 (1.0	
-2.4 (1.0)	1.1 (0.4)	1.9 (-0.2)	-2.5 (-1.2)	2.7 (0.1)	3.1 (0.9)
0-300	300-600	600-1000 Income per ca	1000–2500 pita (1975 US <b>3</b>	2500—5000 )	5000-

PAN

			.8 .7)		
	.2		0 1.1)	3.(1.4	
0.8 (0.2)	6.2 (1.7)	-0.5 (-0.2)	1.2 (0.3)	6.1 (1.5)	0.2 (0.1)
0—300	300-600	600-1000 Income per ca	1000-2500	2500-5000	5000-

NEWPR

			.2 .5)		
1.3		-1.2		11.4	
(-2.8)		(-3.4)		(4.0)	
-2.9	6.5	-0.3	-1.7	14.8	7.1 (1.9)
(-2.2)	(-0.1)	(-1.4)	(-1.8)	(1.3)	
0-300	300-600	600-1000	1000-2500	2500-5000	5000-

Income per capita (1975 US**3**)

HO	USE
----	-----

			7)		
3.5		9.6		-1.3	
(0.80)		(2.0)		(-0.4)	
-3.5	19.3	-13.9	20.5	-2.3	0.5 (0.1)
(-0.5)	(2.7)	(-1.9)	(3.3)	(-0.4)	
0-300	300-600	600-1000	1000-2500	2500-5000	5000-

Income per capita (1975 US**3**)

OTHER

			0.08 0.07)		
-0.9		-0.8		-1.3	
(-0.8)		(-0.7)		(0.6)	
-1.1	5.2	-3.8	2.1	0.51	-2.1
(0.3)	(0.83)	(-0.4)	(1.1)	(1.6)	(-0.8)
0-300	300-600	600-1000 Income per ca	1000–2500 pita (1975 US <b>8</b>	2500-5000	5000-

PACK

			.7 .6)		
7.1		0.4		1.2	
(1.5)		(-0.2)		(0.4)	
-2.0	18.0	-0.52	8.3	1.2	1.9
(-0.8)	(3.2)	(-1.36)	(1.4)	(-0.1)	(0.6)
0-300	300-600	600-1000 Income per ca	1000–2500 pita (1975 US <b>3</b>	2500–5000 )	5000-

## A4. COMPARISON OF ESTIMATES WITH REAL AND NOMINAL PRICES

The estimates of income and price elasticities (with no grouping) resulting from estimations based on a nominal price are shown in Table A10. Comparison with Tables 3 and 5 in the paper reveals that the differences are insignificant.

Product group	oduct group Income elasticity	
F WOOD	-0.18	-0.70
SAWN C	1.57	-0.71
SAWN NC	0.88	-0.88
PAN	1.37	-0.37
NEWPR	1.23	-1.08
OTHER	1.24	-0.77
HOUSE	1.57	-0.28
PACK	1.24	-0.86

TABLE A10. Estimates of income and price elasticities based on a nominal price.

The rates of substitution are not directly comparable since the "nominalprice run" also includes inflation in the "TIME effect." However, the average rate of inflation in US during 1970-79 was 7.65% per year. This should decrease demand according to the price elasticities in Table A10. Taking the net of this effect and the TIME effect in the "nominal-price run," we obtain a rate of substitution which can be compared to the "real-price case." This is shown in Table A11.