A preliminary analysis of THE SPREAD OF THE DEPRESSION

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"The progress of business cycles was surprisingly slow, a little over half a mile daily on the average."

A. Lösch

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The closure of banks at the time of the depression can be regarded as an economic innovation which diffused throughout our society, culminating in the national bank holiday. The propagation of such events would seem likely to reveal the structure of the system. One may postulate that the general organization of the society has not changed in the last forty years, although the banking industry has been modified in its details. One would expect that technological innovations in today's society spread in a manner analagous to bank closures in that earlier period, probably at a somewhat accelerated rate.

The data, listed in the appendix, include the date of closure of individual banks, and the latitude, longitude, and population of the towns in which these banks were located, as reported during a six month period. There are thus 714 observations. This is quite inadequate, but even this was difficult to obtain, the normal scientific situation.

The extensive geographical literature on innovation diffusion suggests two types of hypotheses. There is the neighborhood contact process so adequately described by Hägerstrand. Then there is the pattern of spread through the central place hierarchy. Probably both processes are

involved. In the first instance, one attempts to estimate the parameters of a stochastic version of the classical diffusion equation,

$$\frac{\partial B}{\partial t} = \kappa \left(\frac{\partial^2 B}{\partial x^2} + \frac{\partial^2 B}{\partial y^2} \right) .$$

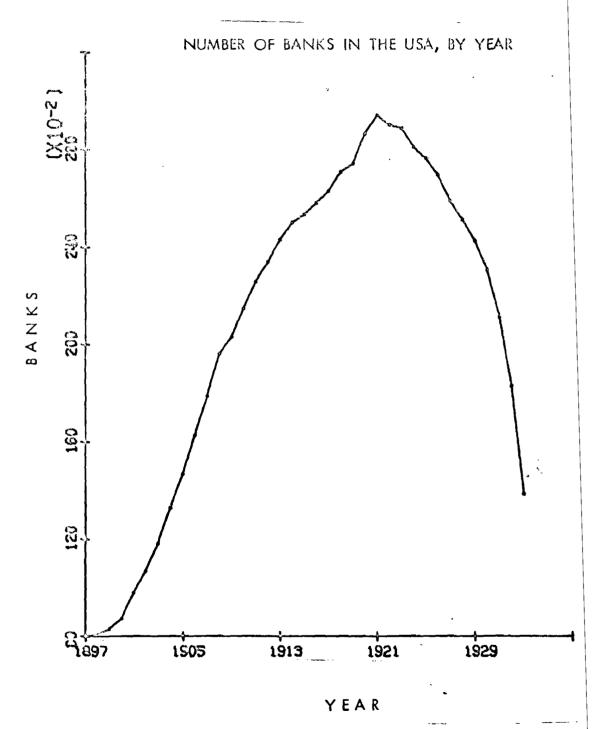
There is also epidemiological literature which takes this tack and which may be relevant; each bank closure may be considered an event in the spread of an "epidemic". There are many possible analogies here: only the worst cases are reported, there is probably an incubation period, etc. Unfortunately, the population at risk is not well known. Apparently nobody bothered to count the number of banks in the United States. In many cases the data do include the date of reopening of the banks. One might thus wish to test a version of the wave hypothesis:

$$\frac{\partial^2 B}{\partial t^2} = \kappa \left(\frac{\partial^2 B}{\partial x^2} + \frac{\partial^2 B}{\partial y^2} \right) .$$

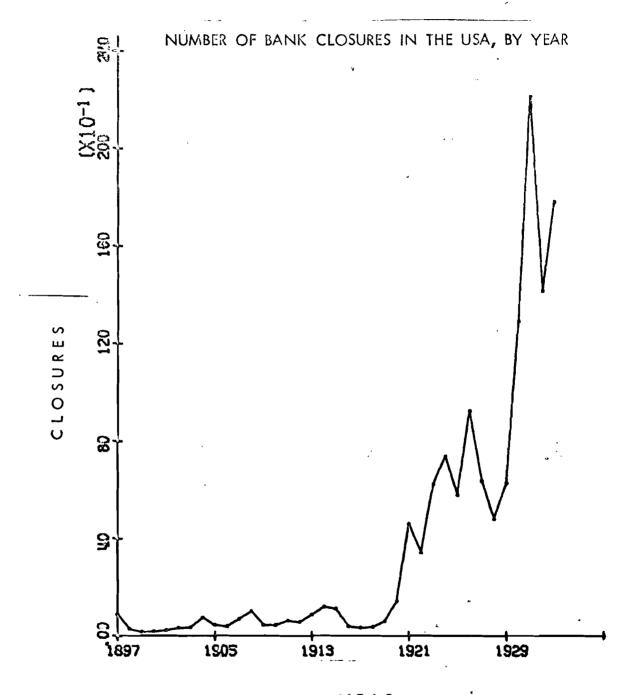
The idea being that the financial shock wave passes on with some finite velocity. Examination of the data reveals a pattern of simultaneous bank closures on most days which tends to complicate the analysis.

The hierarchical model asserts that events propagate from high order central places to their lower order neighbors. The most detailed models are those suggested by Hudson. Evidence for this hypothesis might be revealed, inter alia, by the occurance of bank closures at larger places before closures at smaller neighboring places. Presumably this would correspond, at least roughly, to the relations within the banking industry.

Only crude tests of both types of hypotheses are presented here. Figures I and II show that the present data, with the detailed locations of the banks, covers only a small portion of the event. The next figures illustrate the geographical spread. These maps do not show a strong directional movement during the short time period for which we have data. Viewing the same data on a cathode ray tube in the correct temporal sequence -- a simulated movie, or dynamic cartography -- also does not leave one with the impression of simple spatial spread. A linear regression suggests a westward movement of 0.84 km per day, and a northward movement of 0.40 km per day, consistent with Lösch's statement, but the correlations are too low to be important $(r^2 = 7\%, approximately,$ in both cases). Nor is any trend relating city size and the date of bank closure discernable. A similar conclusion is reached for the 156 banks for which both opening and closing dates are observed. The only strong correlation which emerged was that the earlier a bank closed, the longer it stayed This strong $(r^2 = 72\%, n = 156)$ linear relation preclosed. sumably measures the marginality of these enterprises. data have not been examined for any particularistic effects as might be observed from looking at the detailed inter-industry connections, nor has a test for spatial randomness been applied.



Source: Upham and Lamke, 1934.



YEAR

Source: Upham and Lamke, 1934

FIGURE II

SEPTEMBER 1931 THROUGH DECEMBER 1931 BANK CLOSURES

JANUARY 1932 THROUGH FEBRUARY 1932 BANK CLOSURES

JANUARY 1932 THROUGH FEBRUARY 1932 BANK CLOSURES

GEOGRAPHICAL ARRANGEMENT OF BANK CLOSINGS

MARCH 1932 THROUGH APRIL 1932 BANK CLOSURES

MAY 1932 THROUGH JUNE 1932 BANK CLOSURES

JULY 1932 BANK CLOSURES

SEPTEMBER 1931 THROUGH JULY 1932 BANK CLOSURES

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DATA APPENDIX

Polk Co., Monthly Bulletin, supplemental to Polk's

Bankers Encyclopedia, Polks Bank Information
Service, 75th ed., no 6, (August 1932), pp.

4 - 21; "Reported Consolidations, Liquidations,
Changes of Title, etc."

This source was located by H. Woods Bowman of the Federal Reserve Bank of Chicago, and to whom I wish to acknowledge this debt. Copies covering other time periods have not been located. Latitude and longitude and 1930 census populations were added and the detail coding was done by H. Dupree and J. Kahimbaara, students at the University of Michigan. Bank closures without dates, or in towns which could not be located were omitted. Partial support was received under National Science Foundation Grant GS 34070X.

KEY

- A) Number of days from 1 January 1931 to closing of bank
- B) Number of days closed, if reopening date known.
- C) Number of days from 1 Jan. 1931 to reopening. 900 = reopening not noted.
- D) 1930 population
- E) Arbitrary sequence number, corresponds to position in Polk
- F) X, Y map projection coordinates in kilometers
- G) Latitude and longitude, in decimal degrees
- H) Date of bank closing
- I) Date of bank reopening, if known
- J) Name of town, state

(3I3, I7, I3, 2F6.0, F6.3, F8.3, 2(A2,A4), 5A4, I3)

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