

From Data to Action: Empowering local communities and public authorities to shape smart, sustainable cities together

Gerid Hager

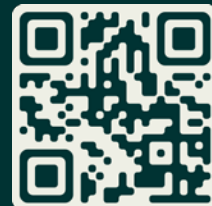
hager@iiasa.ac.at

International Institute for Applied Systems Analysis (IIASA)

Vienna, Austria

Inian Moorthy, Todd Harwell, Sandra Brozek, Ilia Christantoni, Bárbara Coelho, Georgios Grivas, Albin Hunia, Katerina Karagiannopoulou, Marcelo Lampkowski, Viola Marx, Georg Pins, Sabine Skudra, Athanasia Tsertou, Esther van Leeuwen, Carina Veeckman, Mel Woods

EURA Conference, 11-13 June 2025, Bristol, UK



Innovating together for just and green urban transitions



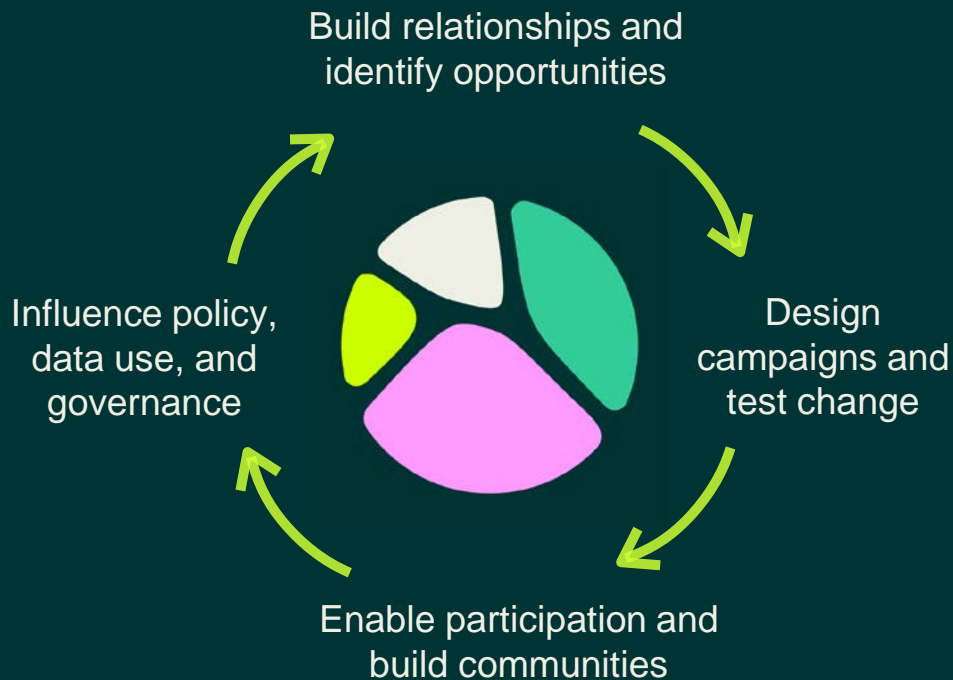
Increasing environmental stresses in urban areas.

Accentuated inequalities in access to greenspace, ecosystem services and health-related benefits.

Important data gaps limit policy development for just and sustainable cities.

Public participation developing slowly and variably.

Action-based process framework



City authorities are project partners

Joint development of **technology-aided citizen observation campaigns**

Collection and uptake of citizen observations in **authoritative data and smart information systems for urban greenspace policy and planning.**

Pilot cities, campaign topics and technologies

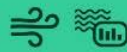
Utrecht,
Netherlands



Athens,
Greece



Riga,
Latvia



Dundee,
Scotland



Cascais,
Portugal



Mannheim,
Germany



Themes



Greenspace
Perception



Air
Quality



Urban
Trees



Heat
Stress

Technologies



Wearable
Sensors

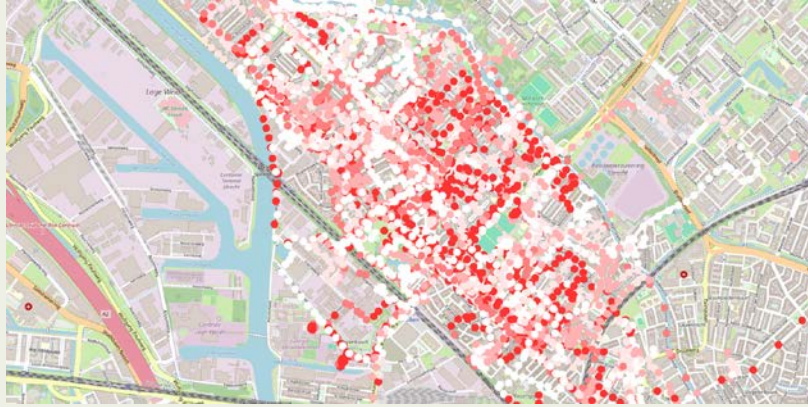


Mobile
Applications



Air Quality
Monitors PM2.5

Mobile sensing of temperature and heat stress



Mobile sensor and app

Data transfer: LoRA and Bluetooth via EcoPulse app

Data: temperature, relative humidity, heat stress moments, comfort moments, high resolution (spatial, temporal), recording frequency: every ~10 seconds

Public API: hexagon aggregates



2024
Campaign
Insights

Utrecht

((120)) Sensors
Operating

>60,000
Data points
collected

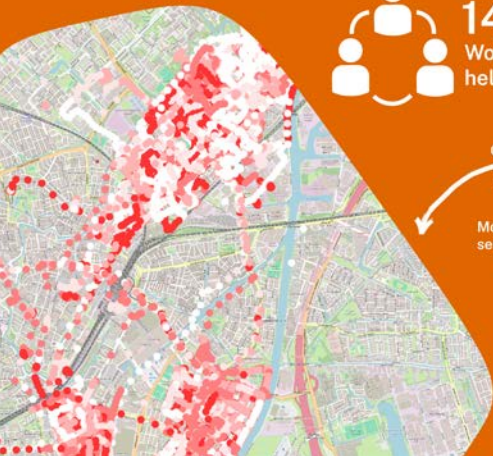
1 App
co-developed

14
Workshops
held

>325
Citizens
engaged

Citizen-generated,
high resolution
temperature data

Mobile
sensor



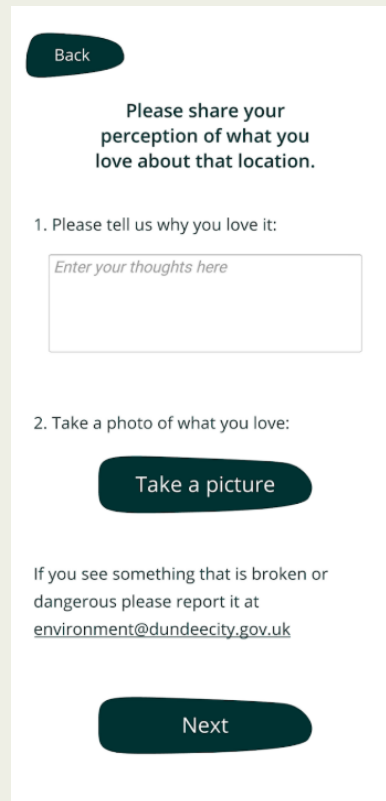
Heat stress

2025: **Utrecht, Athens, Cascais, Riga**

Active sensors 2024-2025: **~500**

Engaged groups: **Residents of green
deprived neighborhoods, cleaning staff of
public spaces, greenspace users/ visitors,
greenspace maintenance staff**

Data uptake: **Utrecht Digital Twin**



What people (don't) like



2024 Campaign Insights

Cascais



70
City
volunteers



>1400
Citizens
engaged



1498
Data points
collected

"At what time do you
usually visit this place?"



Parks
investigated:
7



58%
of surveys
completed by
female participants

Parque Urbano da Quinta
da Carreira



The most comfortable
greenspace...
Quinta da Carreira
Urban Park

"How do you feel about the
temperature in this place?"



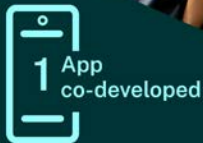
Greenspace perceptions



Dundee



Data points collected



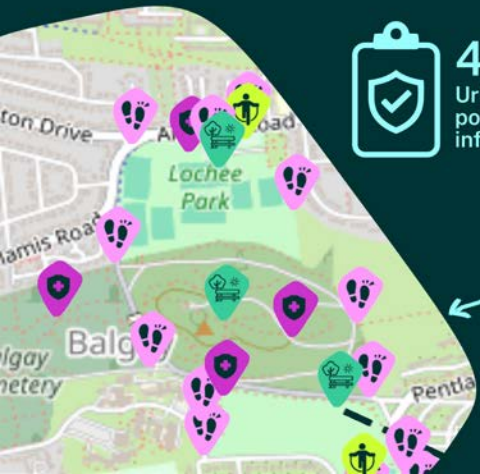
App
co-developed



4 Urban policies informed



Average
age of
participants

Urban ReLeaf
/ Cities App

Greenspace perceptions

2025: Dundee, Mannheim, Utrecht

Accelerator cities: **Florence**

Engaged groups: **Residents and community groups of deprived neighborhoods (SIMD), regular greenspace visitors/users**

Informed policies: **Open Space Strategy, Biodiversity Action Plan, Local Development Plan, Net-Zero Transition Plan (resilience section)**

Insights and reflections

Data ecosystems and data needs/gaps for policy and planning are not necessarily clear or well understood. Aims for engagement and participation may **compete** with data requirements. Collaboratively defining **“intelligent demands on data”***—making data relevant, meaningful, and fit for the **dual purpose** of public engagement and decision-making, planning, or policy development—**remains challenging.**



Usability of data ensures stakeholders (citizens, city planners, or researchers) can access, understand, and work with the data. Capacity gap to ensure usability and appetite for upskilling varies. Research-policy collaboration needs to be strengthened to **develop cross-sectorial capacity.**

Ethical dimensions of data-intensive, participatory processes may pose a **capacity and implementation barrier**, especially regarding the collection and sharing of “personal data” (location-based data, SD data). “Workarounds” to balance compliance, cultural/institutional norms, and efficiency.



City administrations display a **strong sense of responsibility** towards the cities' residents, while balancing/managing citizens' expectations and **pressure of upward accountability** potentially resulting from newly generated data, information and evidence.

Project Partners



Illustrations and Urban ReLeaf brand design by Agency of None



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UK Research
and Innovation

Urban Relief

Gerid Hager

hager@iiasa.ac.at



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